
DENIM
TREND REPORT
SEPTEMBER 2026
LEVI'S DENIM HERITAGE
EXHIBITION IN SHANGHAI
2026/27
DENIM WASHING
TREND REFERENCE
DENIM WORKS FROM
LOS ANGELES WASH STUDIO
MEN'S LUXURY
DENIM COLLECTION
HERITAGE · WASH · DESIGN
LIANWANG GARMENT CO., LTD.

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Washing Studio

Denim works from Los Angeles wash studio

LIANWANG



Trend Report

Levis Denim Heritage Exhibition at Shanghai

Denim washing trend reference

Men's luxury collection

LEVI'S DENIM HERITAGE EXHIBITION
SHANGHAI XINTIANDI



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LEVI'S®
VINTAGE CLOTHING

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Levi's Denim Heritage Exhibition at Shanghai Xintiandi





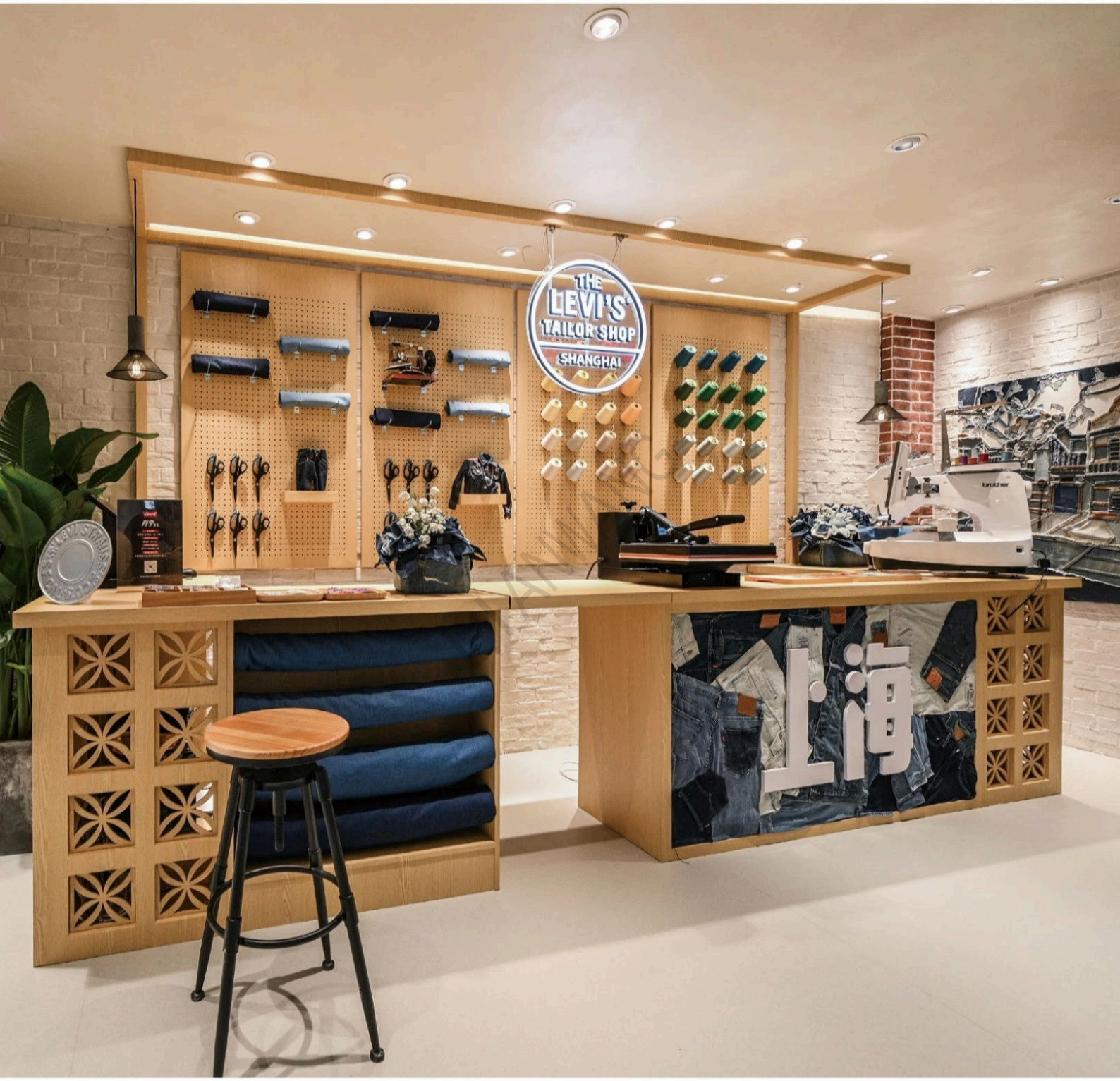

WESTERN WEAR
CATALOGUE
SPRING 1959
LEVI'S
LADY
Follow the leader...wear
LEVI'S
MORE POPULAR THAN EVER ON CAMPUS AND PLAYGROUND
原牛501®
保姆级养护指南
就让它原汁原味
泡进浴缸里
丢进洗衣机
"合适你的，
才最适合你"

The ground-floor archive exhibition presents five legendary pairs of jeans from the brand's archives, including Lady Levi's 701, the first jeans designed for women, and the classic 501 jeans often worn by Steve Jobs. A history wall inspired by Shanghai's Shikumen architecture displays reproductions of iconic pieces from different eras, tracing denim's place in popular culture over a century.

A staircase wrapped in jeans leads to the second floor, where a specially created Tailor Shop offers visitors a range of personalized customization experiences.







Levi's Denim Heritage Exhibition
at Shanghai Xintiandi

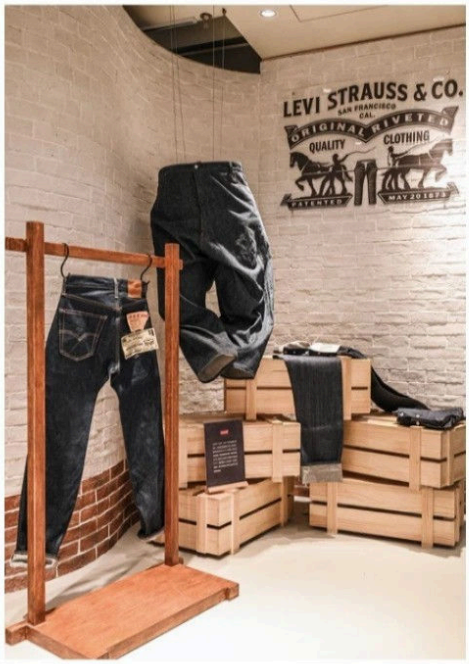


Levi's Denim Heritage Exhibition
at Shanghai Xintiandi





Levi's Denim Heritage Exhibition at Shanghai Xintiandi







Levi's Denim Heritage Exhibition
at Shanghai Xintiandi


Levi Strauss & Co


Levi's





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This exhibition traces a century of denim, bringing local culture into the retail experience. Denim heritage meets Shanghai style, connecting the city's memories with modern life. Through spatial storytelling, the exhibition creates an emotional connection and brings new life to the classics.

Denim Works from Los Angeles Wash Studio

LOS ANGELES WASH STUDIO DENIM WORKS



The Los Angeles 2026 collection was born at the intersection of workwear, denim and experimentation.

Washing, dyeing, color application, hand abrasion and artisanal finishing transform each garment into a one-of-a-kind piece.



Denim Works from
Los Angeles Wash Studio



Denim Works from
Los Angeles Wash Studio



Denim Works from
Los Angeles Wash Studio

LOS ANGELES 2026
WASH ITALIA



Denim Works from
Los Angeles Wash Studio



Denim Works from
Los Angeles Wash Studio



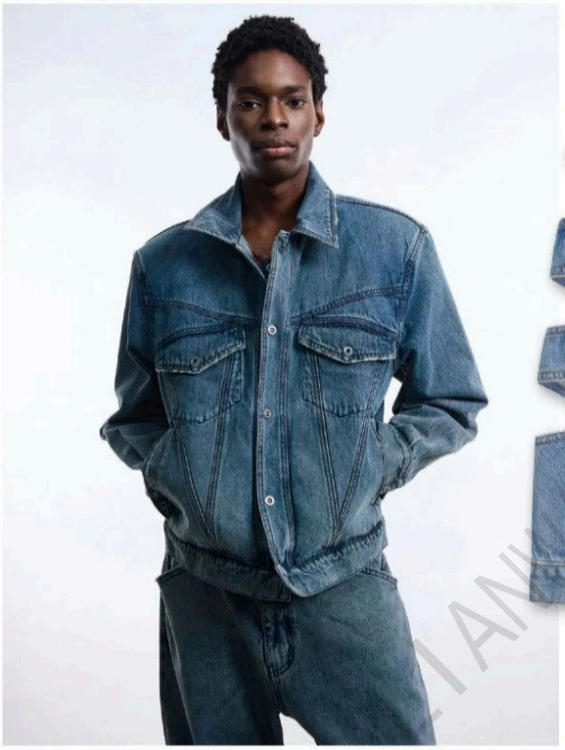
Denim Works from
Los Angeles Wash Studio



Denim Works from
Los Angeles Wash Studio


2026/27
DENIM WASHING
TREND REFERENCE
IRREGULAR

2026/27 Denim Washing Trend Reference







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Monkey Wash





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2026/27 Denim Washing Trend Reference



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Spec. Design



Spray







2026/27 Denim Washing
Trend Reference

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2026/27 Denim Washing Trend Reference







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2026/27 Denim Washing Trend Reference









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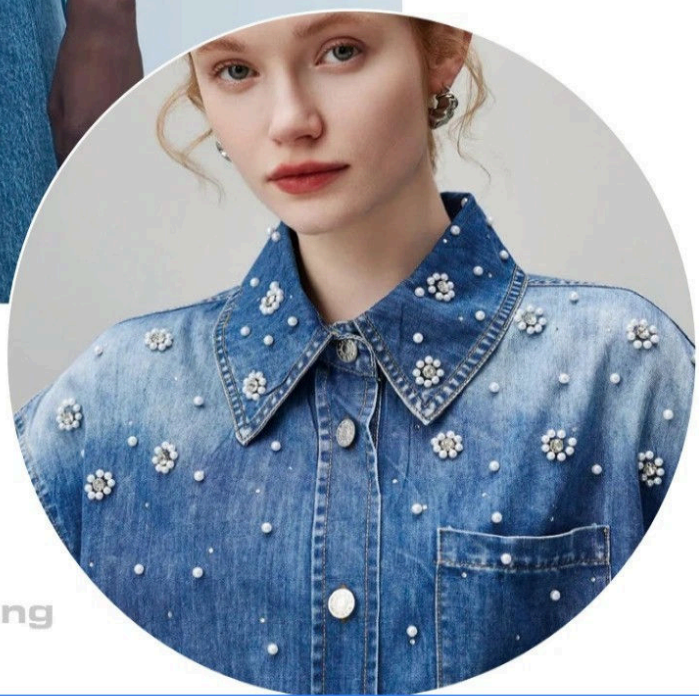
2026/27 Denim Washing Trend Reference



Trims

2026/27 Denim Washing
Trend Reference





2026/27 Denim Washing Trend Reference









2026/27 Denim Washing
Trend Reference

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2026/27 Denim Washing
Trend Reference

2026/27 Denim Washing
Trend Reference



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2026/27 Denim Washing Trend Reference

Bleach







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2026/27 Denim Washing Trend Reference



Dirty Wash



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2026/27 Denim Washing Trend Reference











2026/27 Denim Washing
Trend Reference





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2026/27 Denim Washing Trend Reference



2026/27 Men's Luxury Denim Collection

2026/27 MEN'S LUXURY DENIM COLLECTION (II)



LIANW

2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection









LIANWANG

2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection

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2026/27 Men's Luxury Denim Collection



2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection

2026/27 Men's Luxury Denim Collection













2026/27 Men's Luxury Denim Collection

LIANWA



2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection











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2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection









LIANWANG

2026/27 Men's Luxury Denim Collection





2026/27 Men's Luxury Denim Collection

LIANWANG

We Build the Line You Build the Brand

Presented by
KPLW

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More information
www.lianwanggarment.com

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LIANWANG



Lianwang Garment Co., Ltd.

Kaiping, Guangdong, as one of China's most established denim manufacturing regions, has built a strong heritage in denim craftsmanship, washing techniques, fabric development, and garment production. It is within this environment that Lianwang Garment was founded in 2002.

Growing alongside the local denim industry for more than two decades, we have witnessed the evolution of denim—from traditional workwear-inspired jeans to today's fashion-driven collections. This heritage has shaped not only our technical expertise but also our understanding of what brands need to succeed in a competitive market.

Today, Lianwang Garment provides OEM and ODM full-package denim manufacturing solutions for global fashion brands. From fabric sourcing and product development to sampling, wash development, bulk production, and final delivery, we help transform ideas into market-ready denim products.

Our expertise covers jeans, jackets, shorts, skirts, and overalls, supported by comprehensive development services including fabric sourcing, pattern making, tech pack assistance, trim customization, and wash innovation.

More than a manufacturer, we aim to be a long-term denim development partner—helping brands bring authentic denim products to market with flexibility, consistency, and confidence.


24+
yrs
DEDICATION IN DENIM INDUSTRY
SINCE 2002







2002
Foundation

Offer Denim OEM for Major Domestic Trading

2006
Expansion

Upgrade to 5,000 m²
Developed a R&D Team
OEM & ODM Services

2010
Full Denim Coverage

Expanded Production to Full-category Adult & Kid's Denim Wear.

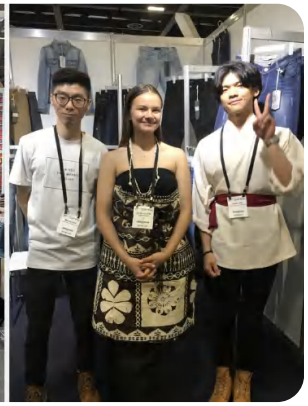










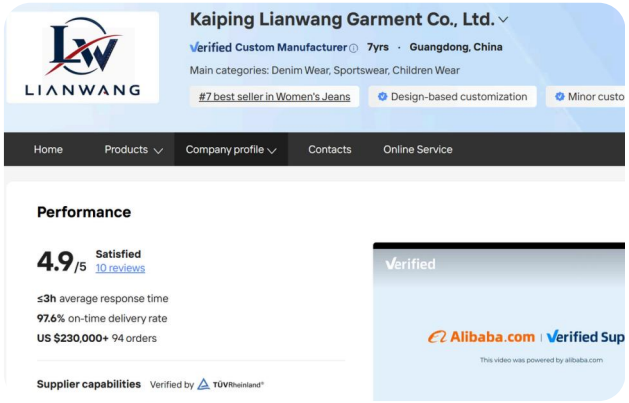


2015
Going Global

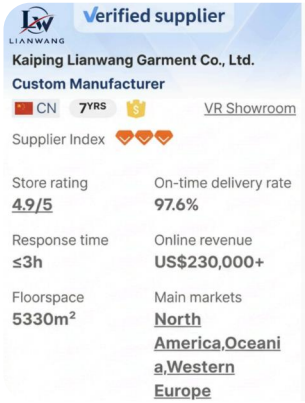
First Premiered
at CHIC as Exhibitor

2016 - 2025
Fashion Events

Participation and set up
in the Leading Global Apparel Exhibitions
CCTAE | Pure London | MAGIC SHOW in Las Vegas
MUNICH FABRIC START









LIANWANG

2019
Online Channels

Present in Alibaba
Established Webpage

2022
Growth Through Adversity

Refined Operations
Sustained Growth

2023
Industry Benchmark

Four-Star Verified Supplier
Top 3 in Denim Custom
Top 5 in Kidswear Custom
TOP 10 in Apparel Custom



Silver JEANS CO. Wrangler LACOSTE

DECJUBA Lee Cooper SINCE 1908 Lee JAG.

NEW STAR Since 1987 blue illusion chico's

LIANWANG

2025

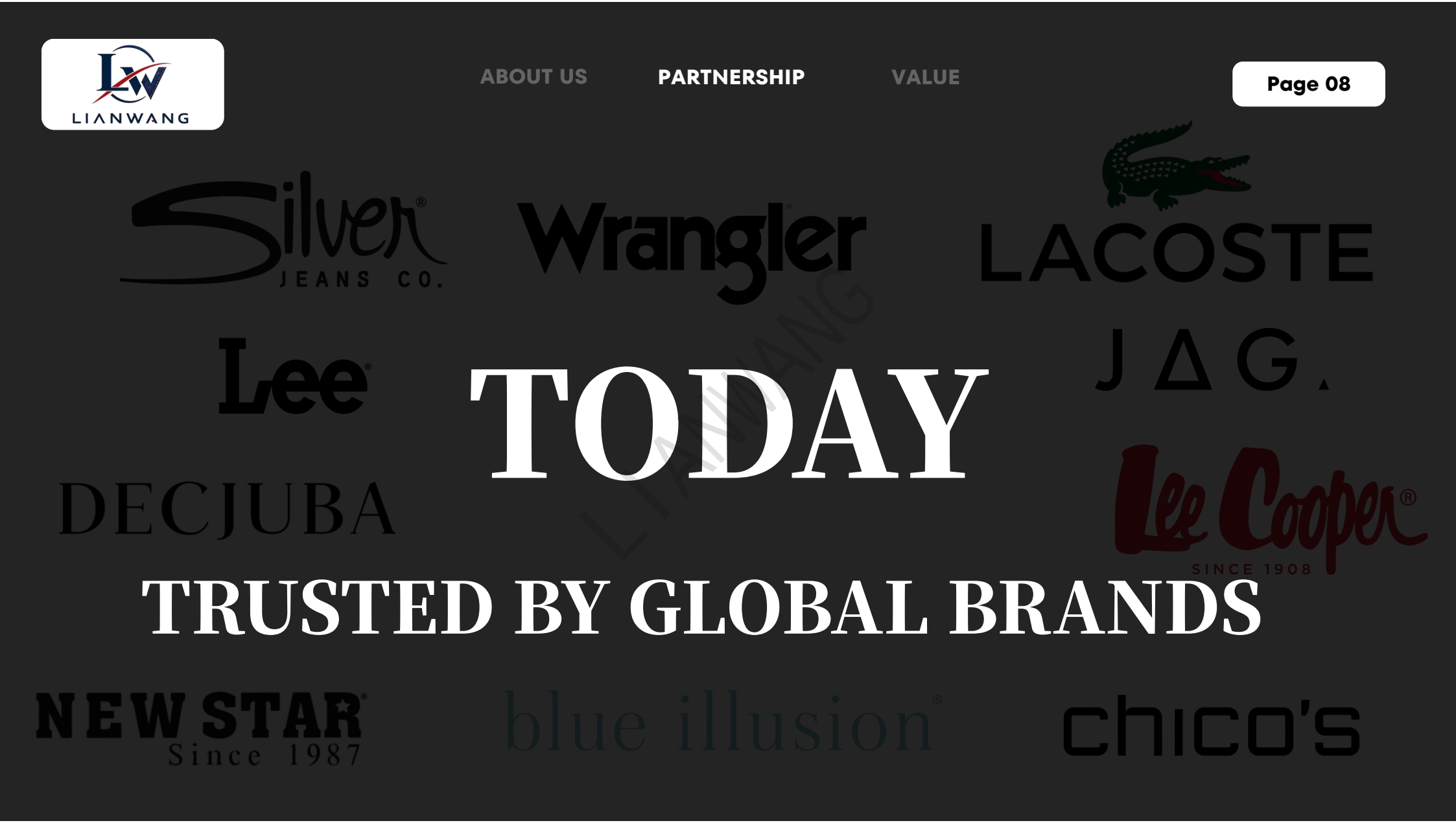
Rev Exceed $2M

Moved into a new, large state-of-the-art facility that greatly increased factory efficiency as well as production capacity.

Today

Trusted by Global Labels

Lianwang's been serving more than 180 brands worldwide and helping them build excellent market reputation. In the future, we will keep enhancing our capabilities to offer you top-quality products and one-stop supply chain solutions.



TODAY

TRUSTED BY GLOBAL BRANDS



WHY CHOOSE US

LIANWANG GARMENT



Flexible MOQ

Agile Development

Trusted Worldwide

Small-batch Run

Fast Revisions

Consistent Quaility

24 + yrs Expertise

Supply Chain Management

Techpack Support

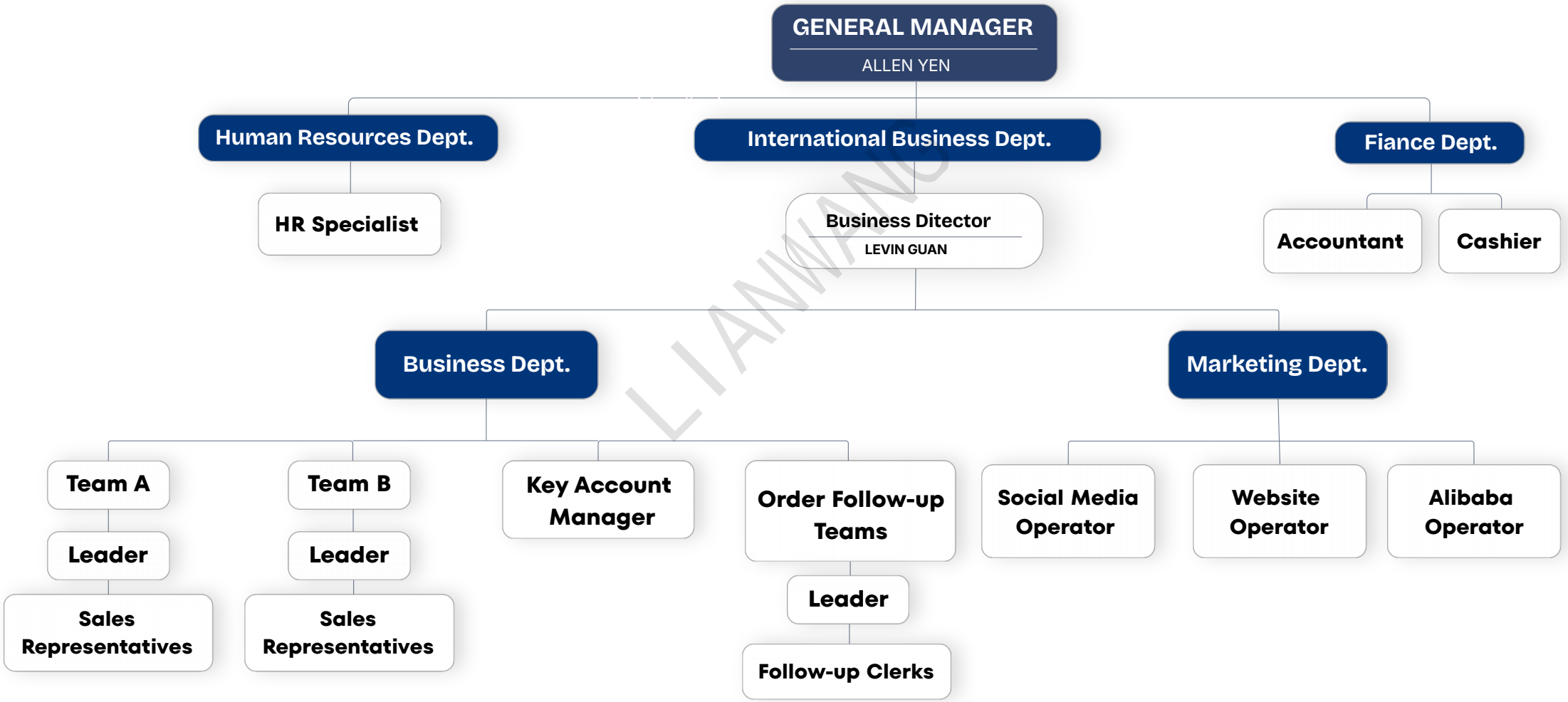
Direct Factory No Middleman

95% On-time Delivery

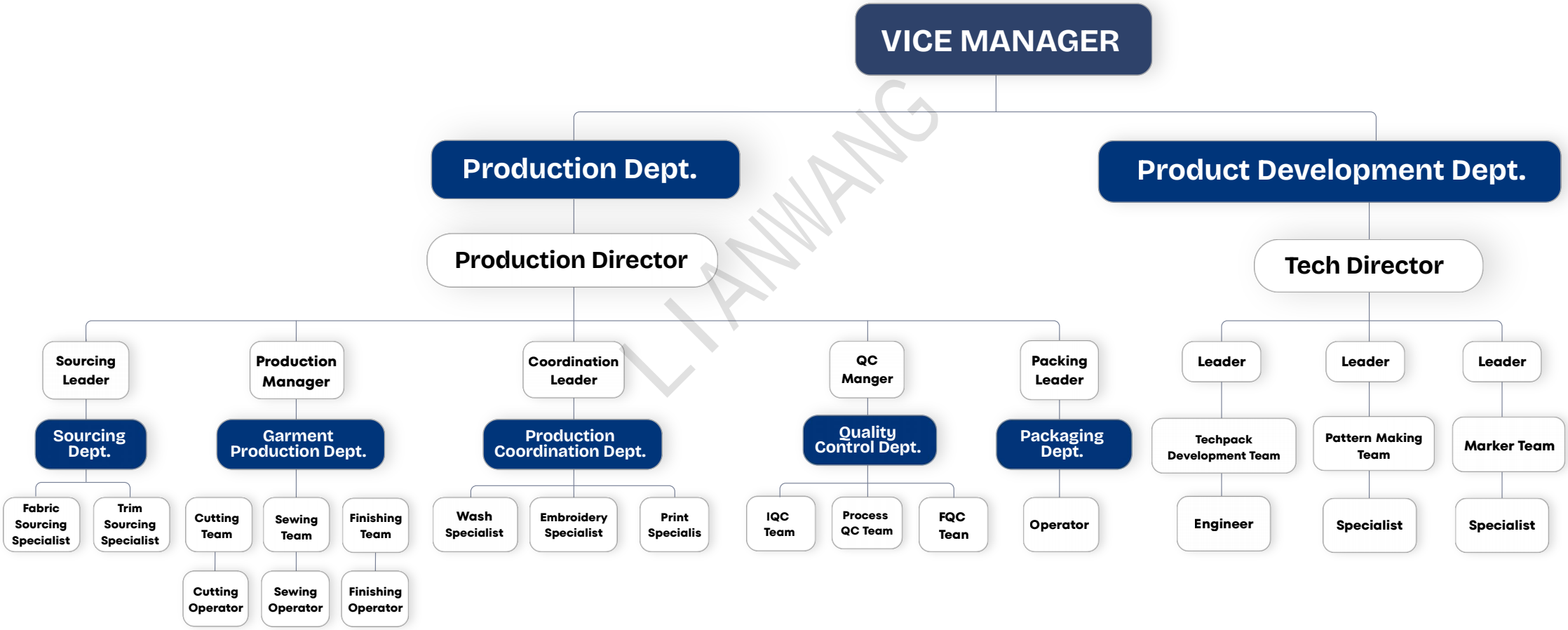
Free Sample Quota

Compliance & Certification

One-stop Solution


GENERAL MANAGER
ALLEN YEN
Human Resources Dept.
HR Specialist
International Business Dept.
Business Ditector
LEVIN GUAN
Fiance Dept.
Accountant
Cashier
Business Dept.
Team A
Leader
Sales Representatives
Team B
Leader
Sales Representatives
Key Account Manager
Order Follow-up Teams
Leader
Follow-up Clerks
Marketing Dept.
Social Media Operator
Website Operator
Alibaba Operator

LIANWANG


VICE MANAGER
Production Dept.
Product Development Dept.
Production Director
Tech Director
Sourcing Leader
Production Manager
Coordination Leader
QC Manger
Packing Leader
Leader
Leader
Leader
Sourcing Dept.
Garment Production Dept.
Production Coordination Dept.
Quality Control Dept.
Packaging Dept.
Techpack Development Team
Pattern Making Team
Marker Team
Fabric Sourcing Specialist
Trim Sourcing Specialist
Cutting Team
Sewing Team
Finishing Team
Wash Specialist
Embroidery Specialist
Print Specialis
IQC Team
Process QC Team
FQC Tean
Operator
Engineer
Specialist
Specialist
Cutting Operator
Sewing Operator
Finishing Operator



Export Warehouse



Packing Section



Fabric Warehouse



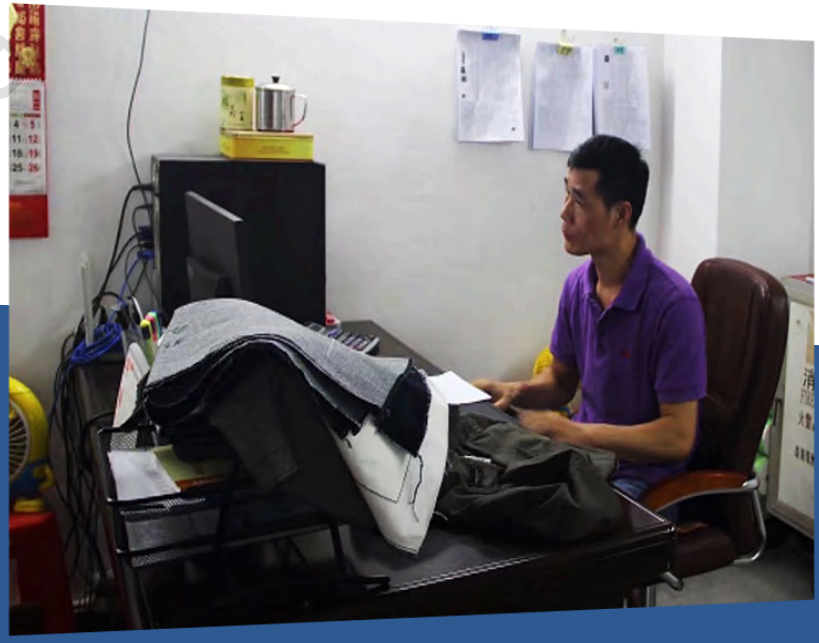
Cutting Department



Sewing Department



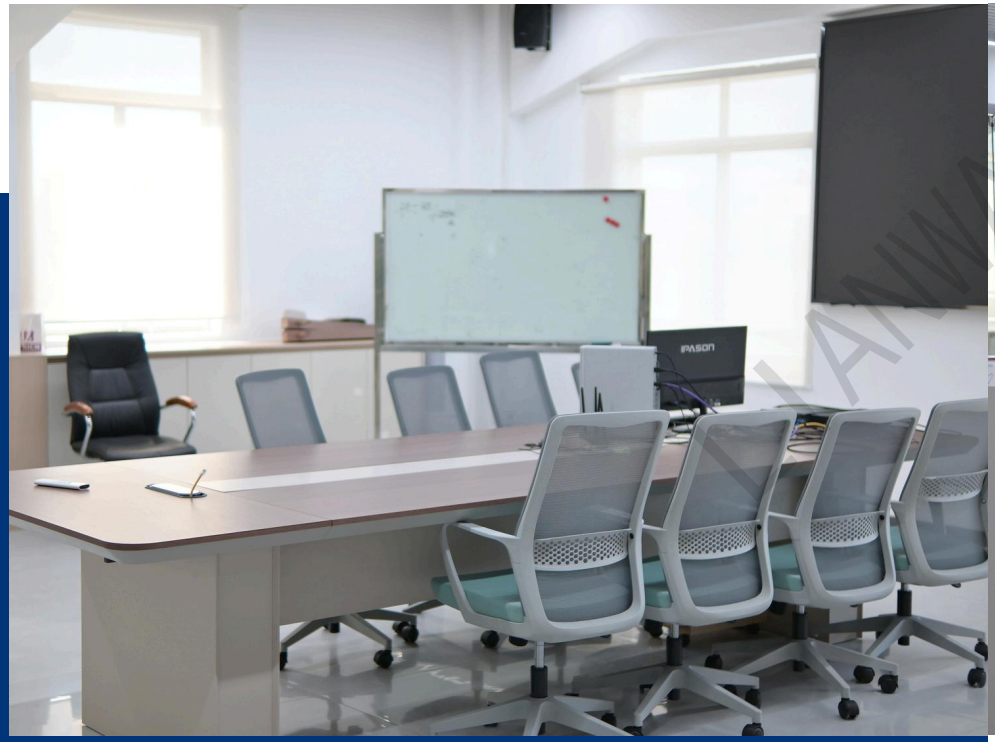
Sample Development Dept.



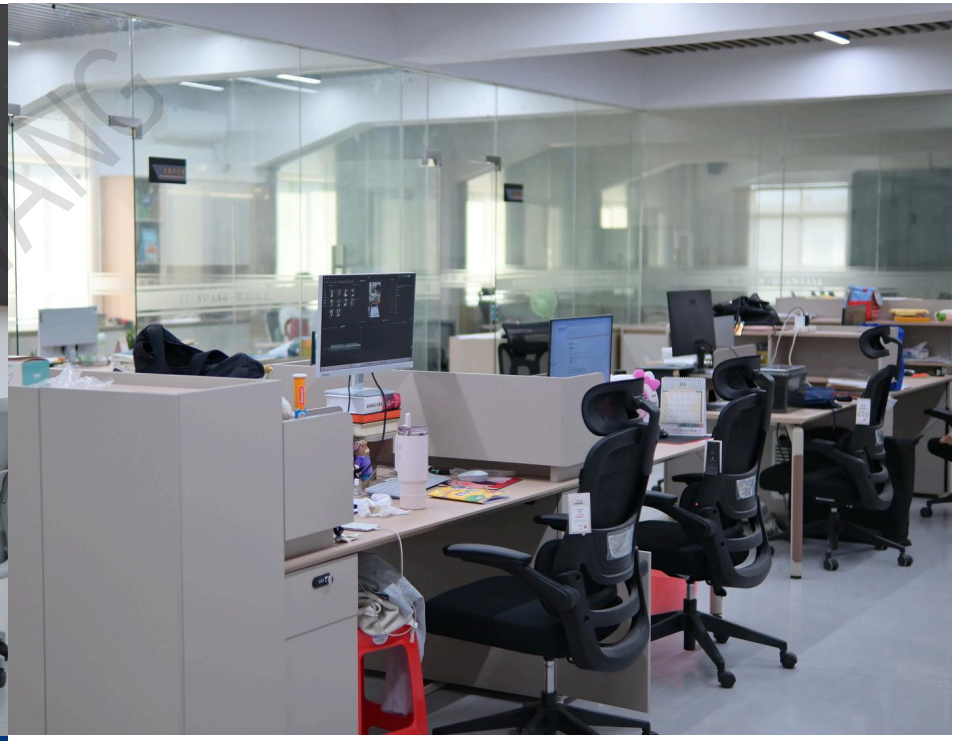
Pattern Department



Quality Control Department



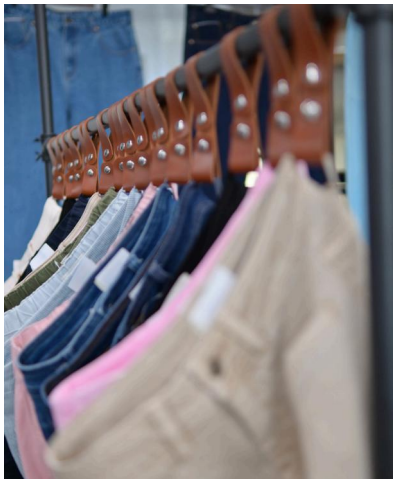
Meeting Room



Business Office

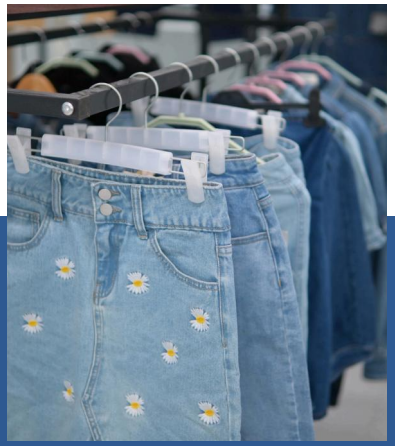
Showroom





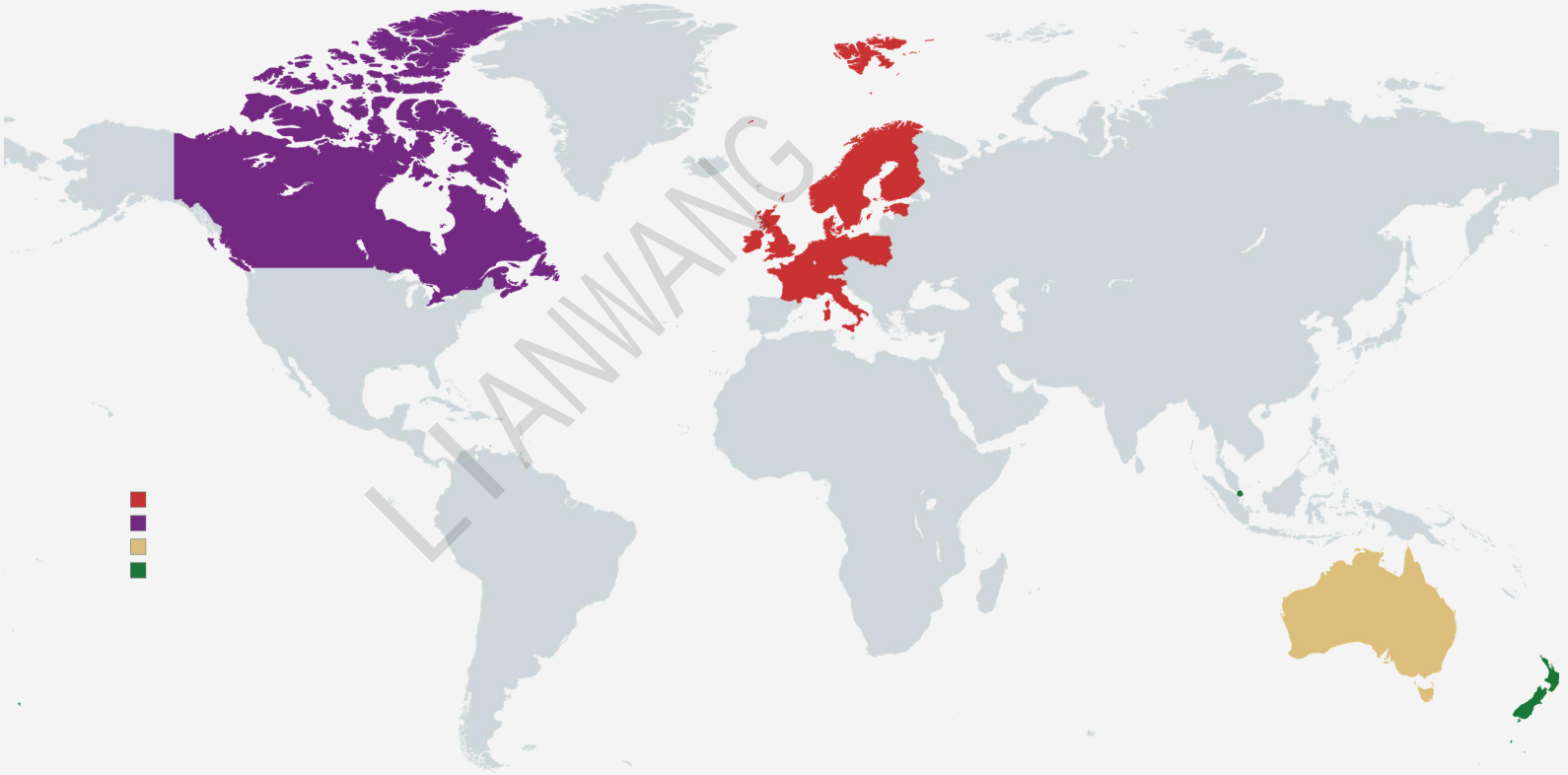






OEM： 80%

ODM： 20%

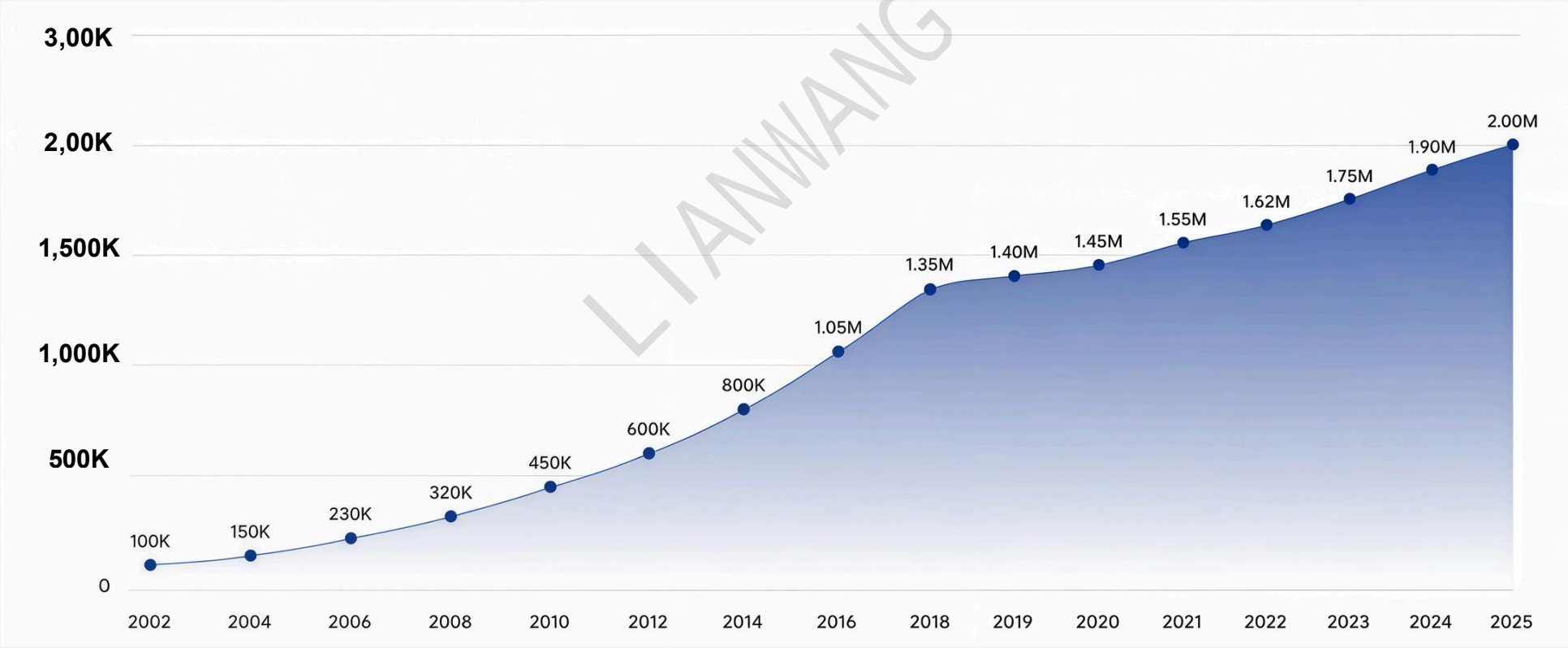


- Northern America 47%
- Australia 33%
- Western Europe 16%
- Others 4%

13.9%

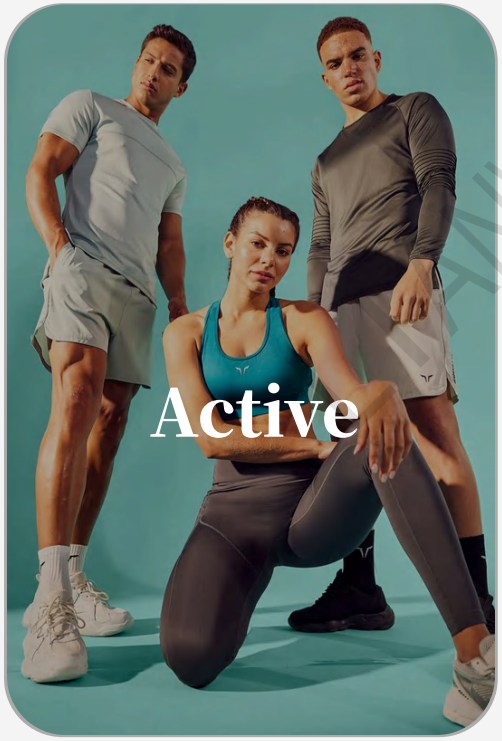
Average Annual Sales Growth

Revenue Growth

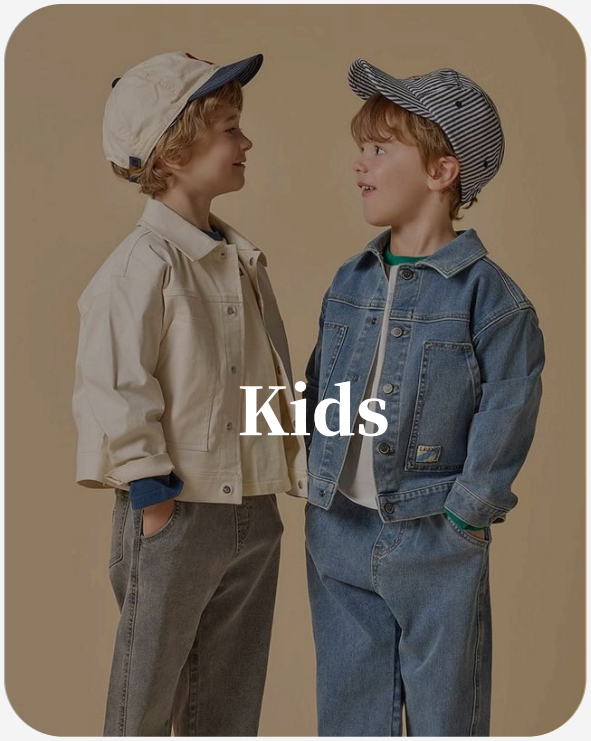


What We Customize









DENIM COLLECTION



ACTIVEWEAR SERIES



GYM WEAR



JOGGER



YOGA SET



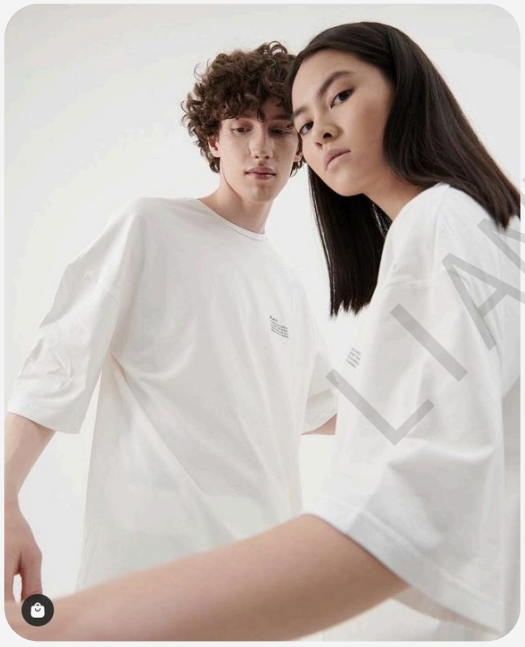
TRACKSUIT

LIANWANG

DAILY BASIC



TANK TOP



T-SHIRT



CARGO PANTS



HOODIE

LIANWANG

KID & INFANT








LIANWANG

Denimwear

Knitwear

ODM OEM



Selects & Modifies Proto Designs



Confirm Custom Details

Samping Lead Time



Fabric Sourcing



Sample Development

Bulk Production



Sample Approved



Bulk Production

LIANWANG

ODM OEM



Solution A

- **Spec-ready Development**

Clear Custom Requirement
Techpack Ready



Solution B

- **Sample-based Development**

Samples Provided for Reference
No Techpack Available



Solution C

- **Concept-based Development**

Pictures Provided for Reference
No Techpack Available

CUSTOMER LEAD TIME

Usually 20-25 Days Calendar Days after Order Confirmed

Order Confirmed
0.5-1 Days

Fabric Lead Time
5-6 Days

Production Lead Time
7-10 Days

Shipping Lead Time
5-9 Days



Design Review
Fabric Selection
Fit & Measuremnt
Design Detail



Fabric Sourcing
Fabric Selection
Procurement | Arrived



Fabric Testing
Weight Verification | Shrinkage
Color Fastness | Wash Trial
Other Upon Request



Garment Production
Pattern making | Cutting
Sewing | Washing | Finishing



Proto Sample
Ready for Shipment



Sample Delivered



60,000+ pcs/day
Monthly Output

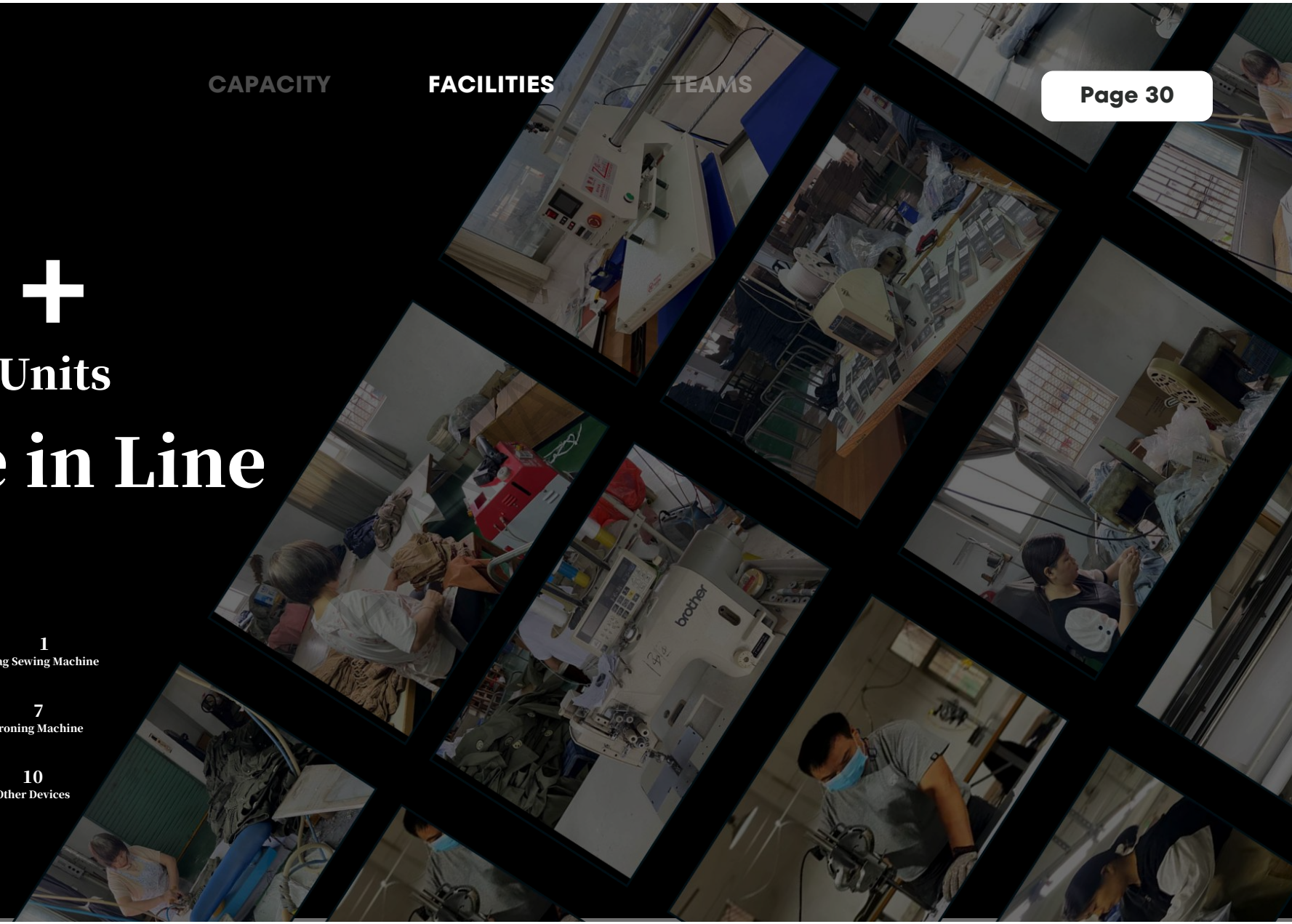
12,330 m²
Floor Space

1,500+ pcs/day
Denim wear

1,500+ pcs/day
Sports wear

171 + Units Machine in Line

6 Button Nailing Machine	130 Sewing Machine	1 Tag Sewing Machine
7 Fabric Cutting Machine	4 Trimming Machine	7 Ironing Machine
1 Decorating Machine	2 Electric Saw	10 Other Devices
1 Hot Pressing Machine	2 High Speed Inkjet Plotter	



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200 +
Employees



4
Production
Lines



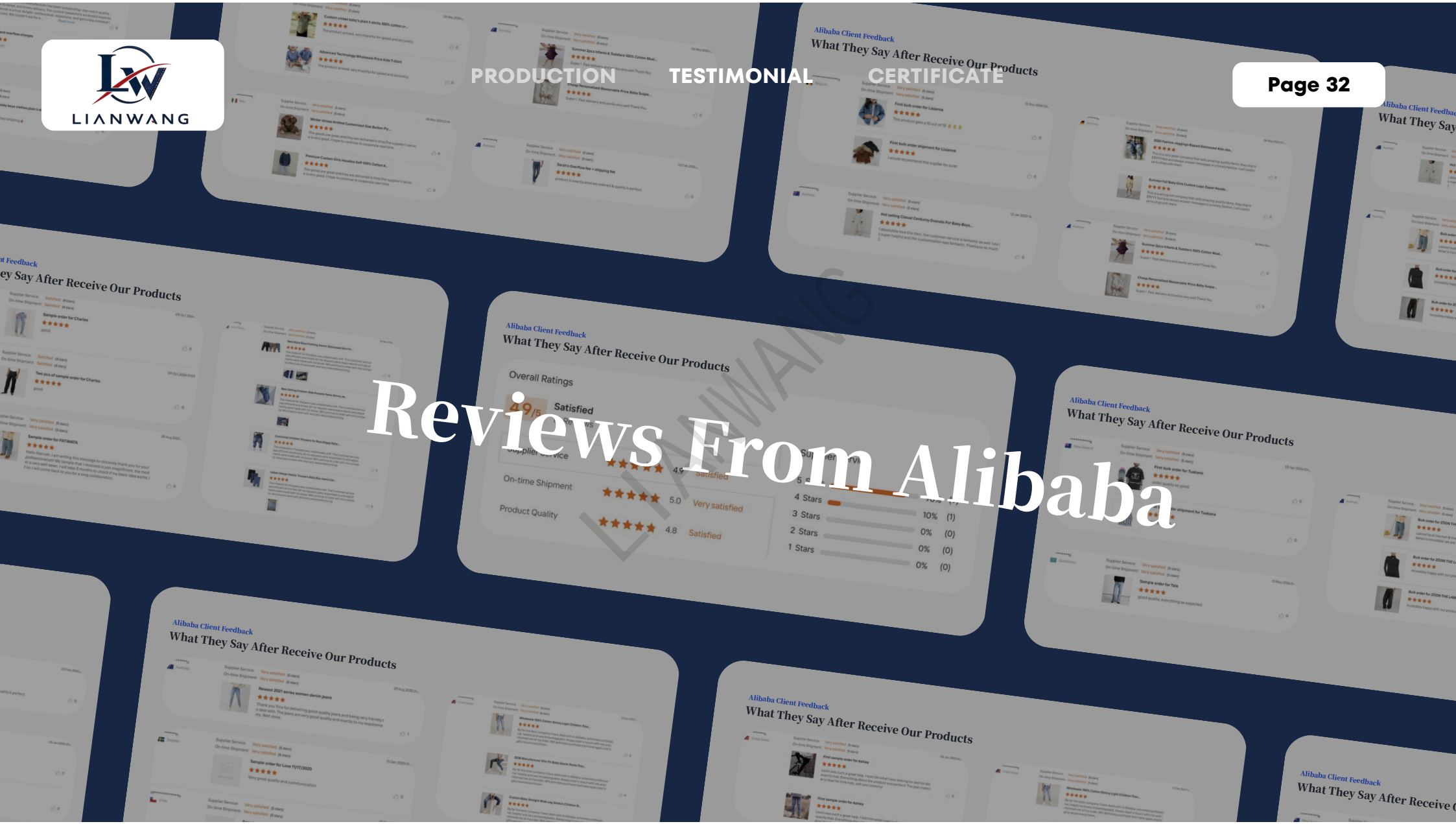
130+
Seamstress



10
QC Inspectors



4
Tech Engineers



Reviews From Alibaba



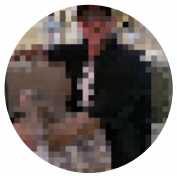
D***e Louis Australia

Hey, Hannah! The sample jeans came in today, and I absolutely love them! I'm going to have a girl try them on this weekend to make sure they look good on her as well. If they look good on her as well, we will move forward with production!



P***l Swift United States

Yes I received them! I love the fabrics! For the hoodie, I like option B And would love the twill shorts to match it in terms of color



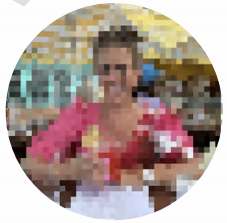
T***a Aspinall Australia

Hey Wilson that's so cool thank you really appreciate that. Can't wait to see more stuff like this so good. The clothing I work with you now will be in my second drop



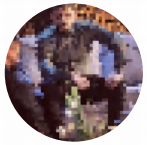
P***a Taveras England

Hello Hannah, I am writing this message to sincerely thank you for your professionalism! My sample that I received is just magnificent, the model is very well sewn. I will take 3 months to check if my basic idea works; if so, I will come back to you for a long collaboration.



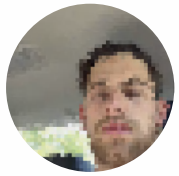
A***y Clarke United States

Got the new samples, I love the bolt denim, what is pricing? Both colors- 250-300 units each color Also producing for the denim shirts both styles- 250-300 each



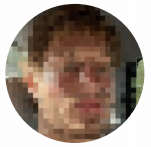
Y***a Fajardo New Zealand

Hi Levin, I've received the goods and am really happy with them! I will do an order for the MoQ on just the vests for now.Can you please let me know what you need from me? I'd be looking at 5-6 different sizes. If you could also let me know the material/fibre content info, I'll do up some custom tags I'd like added onto them.Thank you



D***a Daniel Italy

Yes thank you, everyone absolutely loves your jeans Levin. They are the greatest quality ever, and they get compliments all day from everyone



A***e D'Aboville France

Thank you, Wilson. The washes look excellent. Let's proceed with the other style I shared with you. Keep it the same fabric and color, but with a different fit.

LIANWANG

LIANWANG

Certificaes From 2019-2025

Open to All Client-Specified Testing Protocols



BSCI
Business Social Compliance Initiative
Audited Supplier by ALG

TÜV Rheinland®
Verified Factory

OEKO TEX®
STANDARD 100

CONSUMER PRODUCT SAFETY COMMISSION UNITED STATES
CPSIA COMPLIANCE

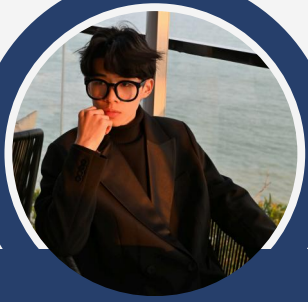


Sales Director

Levin Guan

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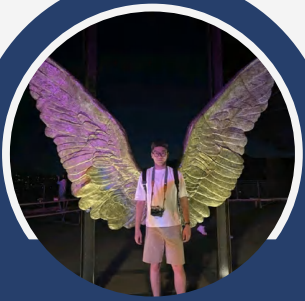


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