DENIM

TREND REPORT

JULY 2026

We recommend viewing it in presentation mode for the best experience

DENIM SHORTS & JEANS LOOKBOOK

RECP : KINGPINS NL SHOW



LIANWANG GARMENT CO., LTD.

Lianwang Garment

2026 Kingpins Amsterdam Arial Denim Show

RECAP: Kingpins AMSTERDAM STATION APRIL DENIM SHOW

Source: Kingpins Show





On April 15–16, 2026, Kingpins Show returned to Sugar Factory in Amsterdam. This edition will highlight the global denim supply chain through a series of collaborative partner exhibitions showcasing the design concepts for Autumn/Winter 2027–2028.

Having no on-site images from our partners, we rely on the organizer's photos to convey the atmosphere and energy of the event.

2026 Kingpins Amsterdam Arial Denim Show













2026 Kingpins Amsterdam
Arial Denim Show



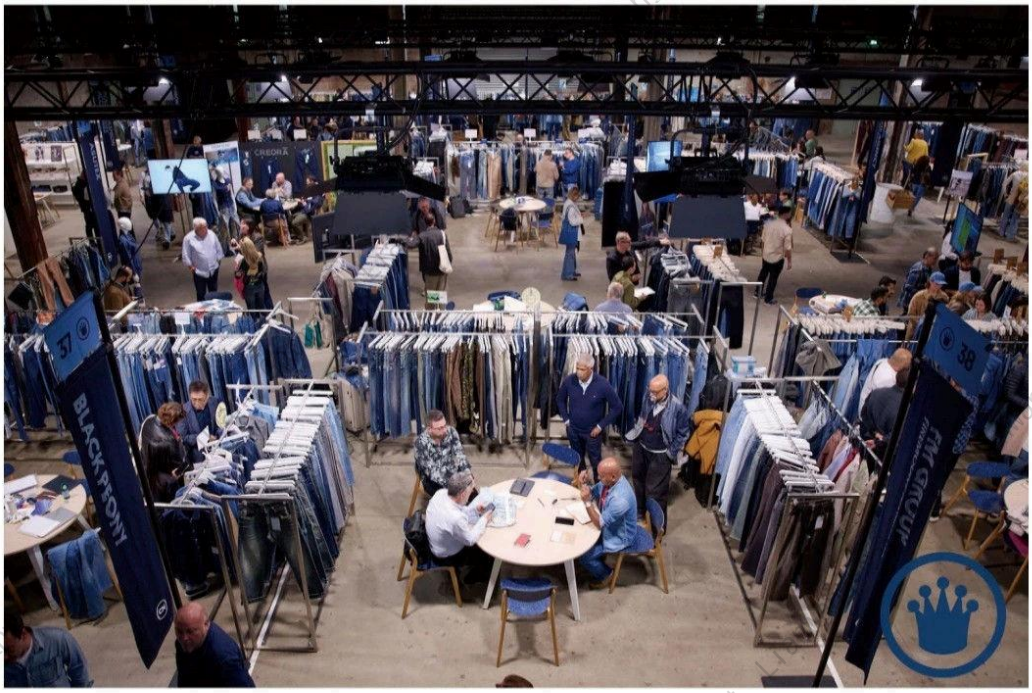








2026 Kingpins Amsterdam
Arial Denim Show



2026 Kingpins Amsterdam
Arial Denim Show









2026 Kingpins Amsterdam
Arial Denim Show





2026 Kingpins Amsterdam
Arial Denim Show











2026 Kingpins Amsterdam
Arial Denim Show







2026 Kingpins Amsterdam
Arial Denim Show







2026 Kingpins Amsterdam
Arial Denim Show







2026 Kingpins Amsterdam
Arial Denim Show



2026 Kingpins Amsterdam
Arial Denim Show











2026 Kingpins Amsterdam | Arial Denim Show







2026 Kingpins Amsterdam
Ariel Denim Show




THANK YOU
ADRIANO GOLDSCHMIED
FOR INSPIRING MANY GENERATIONS
ENDRIME
Artistic Milliners
CELEBRATING 30 YEARS OF STONE WASHING
ENDRIME


TINTES EGARA







2026 Kingpins Amsterdam | Arial Denim Show

2026 Kingpins Amsterdam | Arial Denim Show











Kingpins Show
Hangzhou | CapCut



Kingpins Show
Hangzhou | CapCut







Kingpins Show
Hangzhou | CapCut





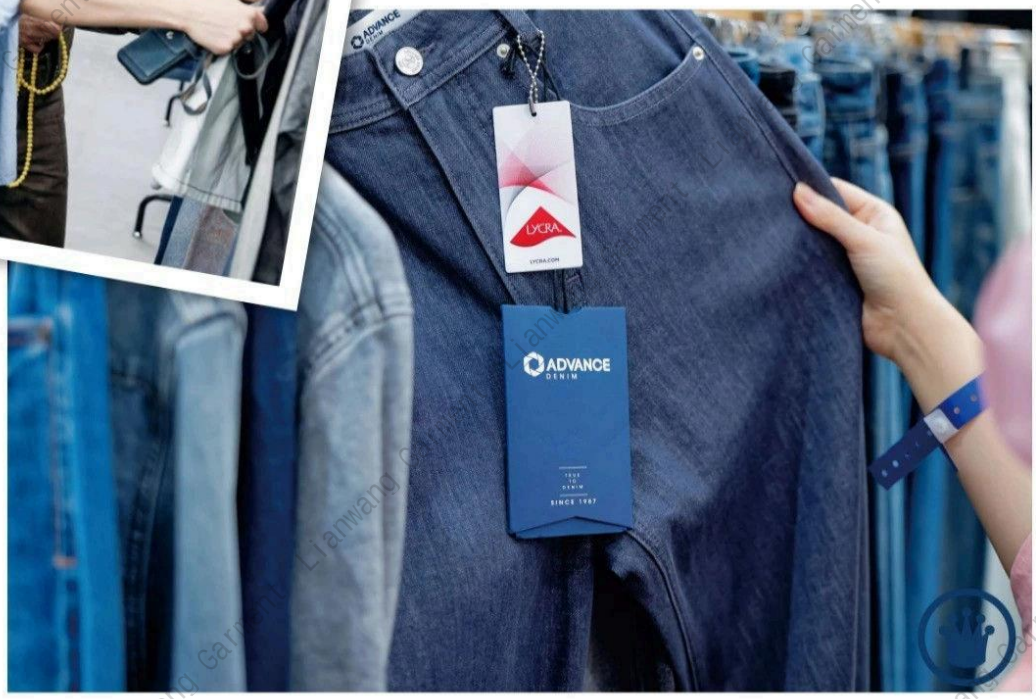


Kingpins Show
Hangzhou | CapCut





Kingpins Show
Hangzhou | CapCut











Kingpins Show
Hangzhou | CapCut







Fall/Winter 2027-2028 Trends
at Denim Première Vision









Fall/Winter 2027-2028 Trends
at Denim Première Vision









Fall/Winter 2027-2028 Trends
at Denim Première Vision











Fall/Winter 2027-2028 Trends
at Denim Première Vision

Lianwang Garment





Fall/Winter 2027-2028 Trends
at Denim Première Vision









Fall/Winter 2027-2028 Trends
at Denim Première Vision











Fall/Winter 2027-2028 Trends
at Denim Première Vision







Fall/Winter 2027-2028 Trends
at Denim Première Vision









Fall/Winter 2027-2028 Trends
at Denim Première Vision



Fall/Winter 2027-2028 Trends
at Denim Première Vision







Fall/Winter 2027-2028 Trends
at Denim Première Vision



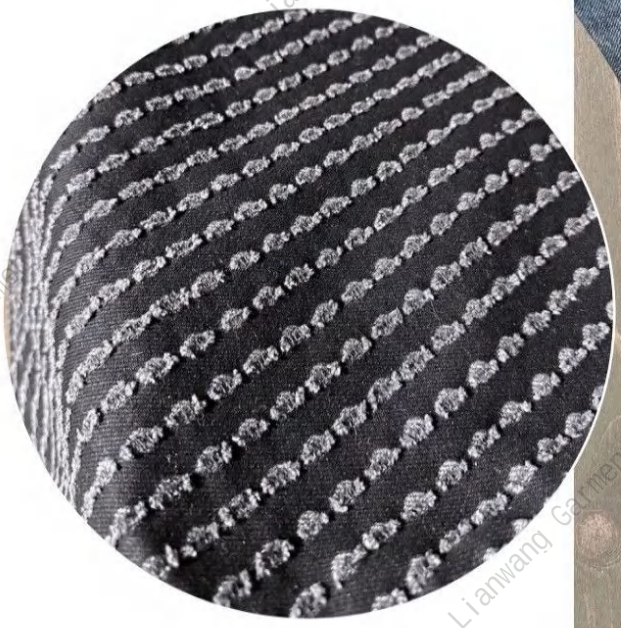








Fall/Winter 2027-2028 Trends
at Denim Première Vision









Fall/Winter 2027-2028 Trends at Denim Première Vision









Fall/Winter 2027-2028 Trends
at Denim Première Vision











Fall/Winter 2027-2028 Trends
at Denim Première Vision





Fall/Winter 2027-2028 Trends
at Denim Première Vision





2026/27 S/S Men's Denim Item Trends

SPRING/SUMMER 2026/27
MEN'S DENIM ITEM TRENDS (II)

JEANS







Lianwang Garment

2026/27 S/S Men's Denim Item Trends

JACKETS











| 2026/27 S/S Men's Denim Item Trends











2026/27 S/S Men's Denim Item Trends











2026/27 S/S Men's Denim Item Trends



Lianwang Garment





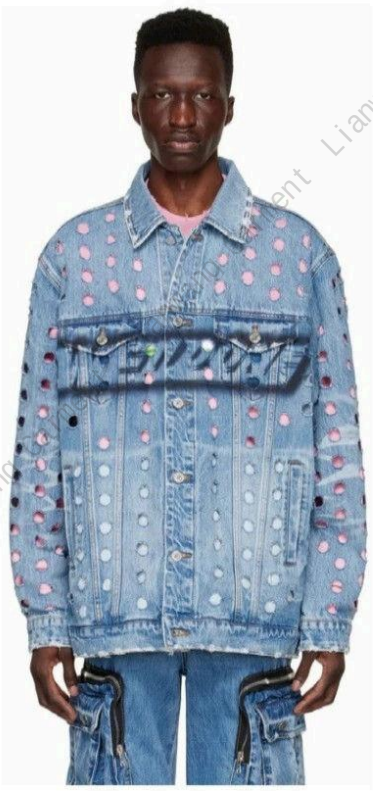
2026/27 S/S Men's Denim Item Trends




























2026/27 S/S Men's Denim Item Trends















Lianwang Garment

SHIRTS







2026/27 S/S Men's Denim Item Trends



























2026/27 S/S Men's Denim Item Trends









2026/27 S/S Men's Denim Item Trends



















Alaïa Officially Steps Into the Denim Category

ALAÏA OFFICIALLY STEPS INTO THE DENIM CATEGORY




























GLOBAL DENIM SOLUTIONS YOU CAN TRUST WhatsApp: +86 13828059016 hello@lianwanggarment.com



ALAÏA DENIM, STRAIGHT—PARIS, 03.2026
MONA TOUGAARD PHOTOGRAPHED BY SAM ROCK
WWW.MAISON-ALAIA.COM

ALAÏA

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Alaïa Officially Steps Into the Denim Category



ALAÏA DENIM, SKINNY—PARIS, 03.2026
MONA TOUGAARD PHOTOGRAPHED BY SAM ROCK
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Lianwang Garment



ALAÏA























ALAÏA DENIM, BOOTCUT—PARIS, 03.2026
MONA TOUGAARD PHOTOGRAPHED BY SAM ROCK
WWW.MAISON-ALAIA.COM

Alaïa Officially Steps Into the Denim Category



ALAÏA




















BUYME BRAND JEANS LOOKBOOK

BUYME JEANS
NEW STYLES




































Don't
Touch












































































LIANWANG

We Build the Line You Build the Brand

Presented by
KPLW

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More information
www.lianwanggarment.com

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LIANWANG

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Lianwang Garment Co., Ltd.

Kaiping, Guangdong, as one of China's most established denim manufacturing regions, has built a strong heritage in denim craftsmanship, washing techniques, fabric development, and garment production. It is within this environment that Lianwang Garment was founded in 2002.

Growing alongside the local denim industry for more than two decades, we have witnessed the evolution of denim—from traditional workwear-inspired jeans to today's fashion-driven collections. This heritage has shaped not only our technical expertise but also our understanding of what brands need to succeed in a competitive market.

Today, Lianwang Garment provides OEM and ODM full-package denim manufacturing solutions for global fashion brands. From fabric sourcing and product development to sampling, wash development, bulk production, and final delivery, we help transform ideas into market-ready denim products.

Our expertise covers jeans, jackets, shorts, skirts, and overalls, supported by comprehensive development services including fabric sourcing, pattern making, tech pack assistance, trim customization, and wash innovation.

More than a manufacturer, we aim to be a long-term denim development partner—helping brands bring authentic denim products to market with flexibility, consistency, and confidence.


24 + yrs
DEDICATION IN DENIM INDUSTRY
SINCE 2002







2002
Foundation

Offer Denim OEM for Major Domestic Trading

2006
Expansion

Upgrade to 5,000 m²
Developed a R&D Team
OEM & ODM Services

2010
Full Denim Coverage

Expanded Production to Full-category Adult & Kid's Denim Wear.

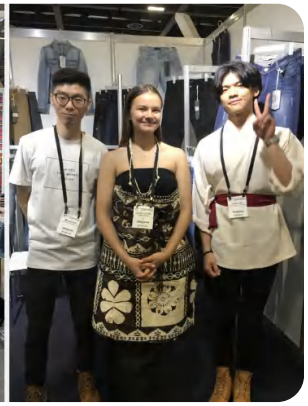










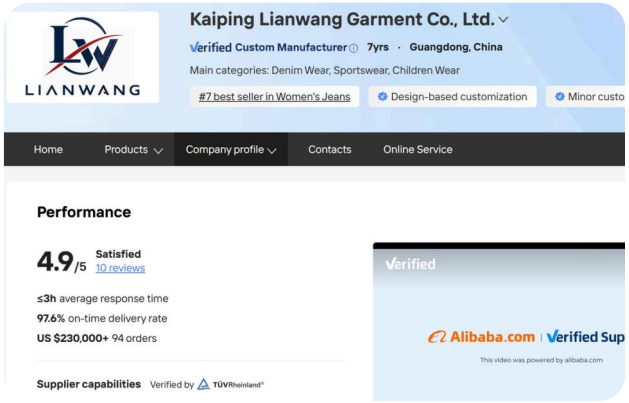


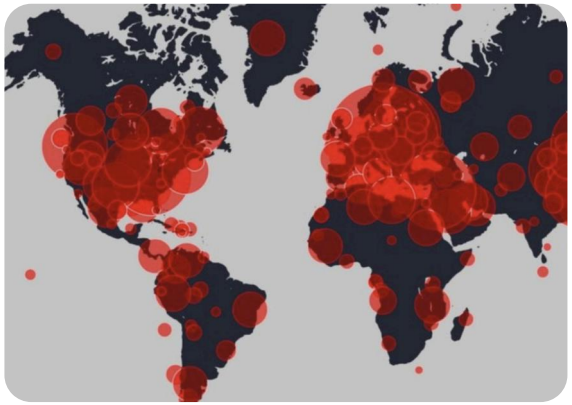
2015
Going Global

First Premiered
at CHIC as Exhibitor

2016 - 2025
Fashion Events

Participation and set up
in the Leading Global Apparel Exhibitions
CCTAE | Pure London | MAGIC SHOW in Las Vegas
MUNICH FABRIC START







2019
Online Channels

Present in Alibaba
Established Webpage

2022
Growth Through Adversity

Refined Operations
Sustained Growth

2023
Industry Benchmark

Four-Star Verified Supplier
Top 3 in Denim Custom
Top 5 in Kidswear Custom
TOP 10 in Apparel Custom



Silver JEANS CO. Wrangler LACOSTE

DECJUBA Lee Cooper SINCE 1908 Lee JAG.

NEW STAR Since 1987 blue illusion chico's

2025

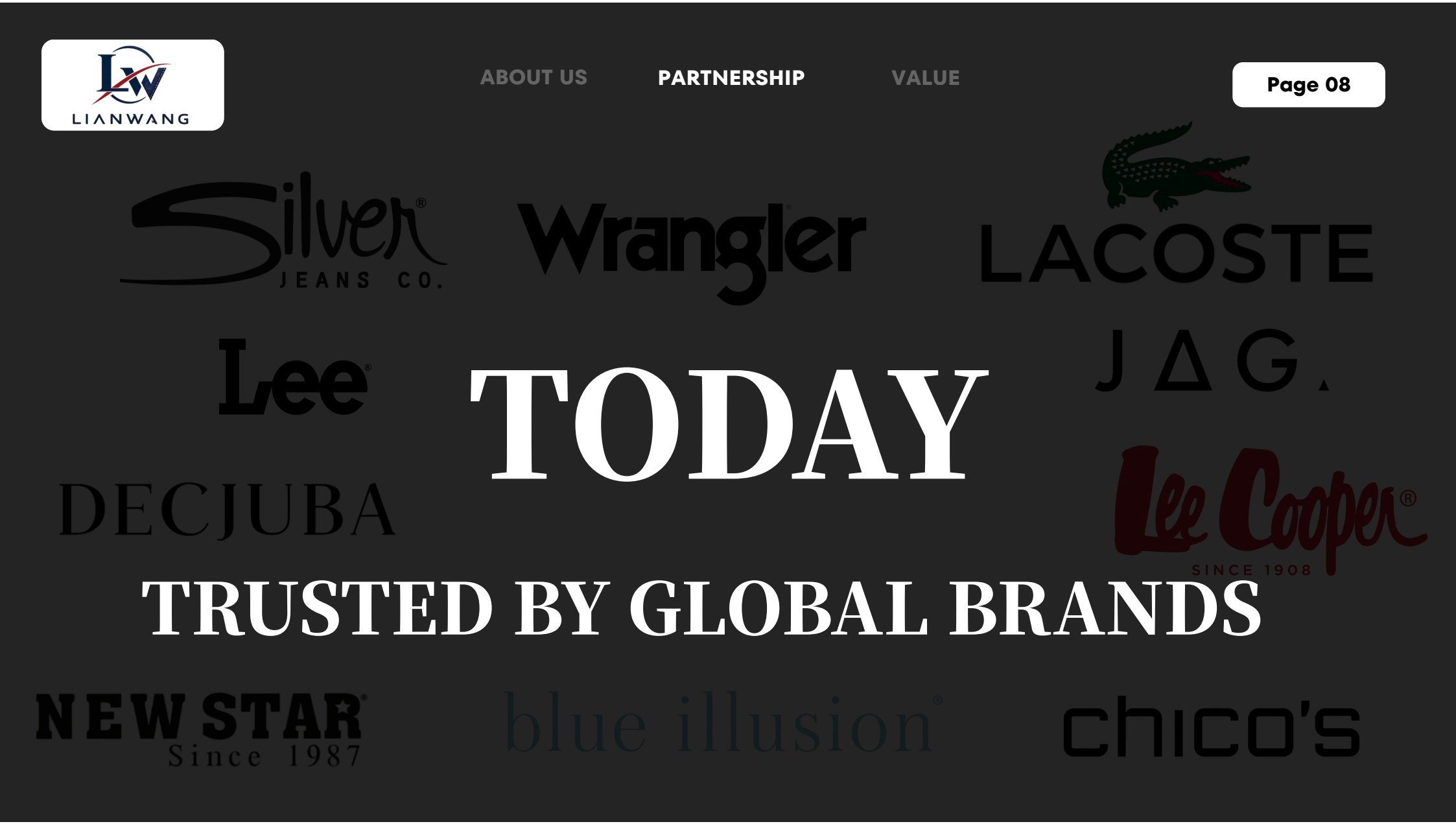
Rev Exceed $2M

Moved into a new, large state-of-the-art facility that greatly increased factory efficiency as well as production capacity.

Today

Trusted by Global Labels

Lianwang's been serving more than 180 brands worldwide and helping them build excellent market reputation. In the future, we will keep enhancing our capabilities to offer you top-quality products and one-stop supply chain solutions.


Silver JEANS CO.
Wrangler
LACOSTE
Lee
TODAY
JAG.
DECJUBA
Lee Cooper
SINCE 1908
TRUSTED BY GLOBAL BRANDS
NEW STAR
Since 1987
blue illusion
chico's



WHY CHOOSE US

LIANWANG GARMENT



Flexible MOQ

Agile Development

Trusted Worldwide

Small-batch Run

Fast Revisions

Consistent Quaility

24 + yrs Expertise

Supply Chain Management

Techpack Support

Direct Factory No Middleman

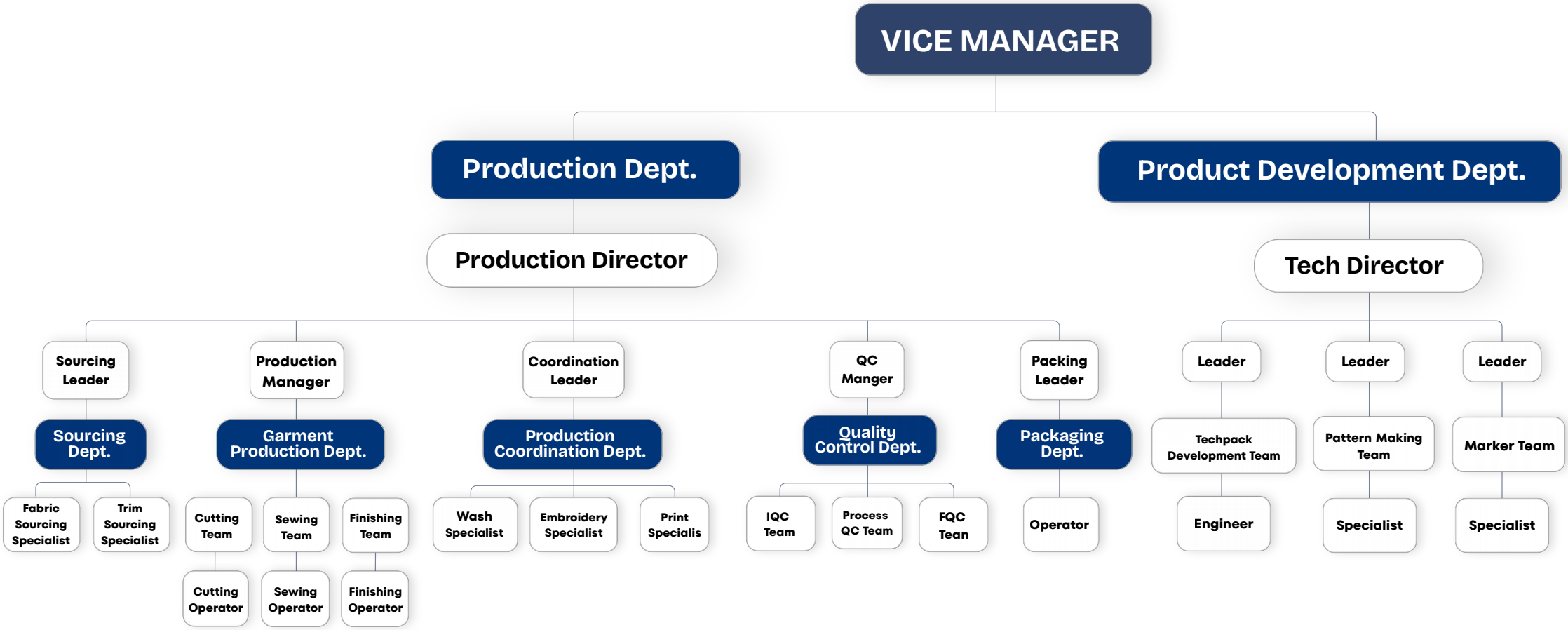
95% On-time Delivery

Free Sample Quota

Compliance & Certification

One-stop Solution


GENERAL MANAGER
ALLEN YEN
Human Resources Dept.
HR Specialist
International Business Dept.
Business Ditector
LEVIN GUAN
Fiance Dept.
Accountant
Cashier
Business Dept.
Team A
Leader
Sales Representatives
Team B
Leader
Sales Representatives
Key Account Manager
Order Follow-up Teams
Leader
Follow-up Clerks
Marketing Dept.
Social Media Operator
Website Operator
Alibaba Operator


VICE MANAGER
Production Dept.
Product Development Dept.
Production Director
Tech Director
Sourcing Leader
Production Manager
Coordination Leader
QC Manger
Packing Leader
Leader
Leader
Leader
Sourcing Dept.
Garment Production Dept.
Production Coordination Dept.
Quality Control Dept.
Packaging Dept.
Techpack Development Team
Pattern Making Team
Marker Team
Fabric Sourcing Specialist
Trim Sourcing Specialist
Cutting Team
Sewing Team
Finishing Team
Wash Specialist
Embroidery Specialist
Print Specialis
IQC Team
Process QC Team
FQC Tean
Operator
Engineer
Specialist
Specialist
Cutting Operator
Sewing Operator
Finishing Operator



Export Warehouse



Packing Section



Fabric Warehouse



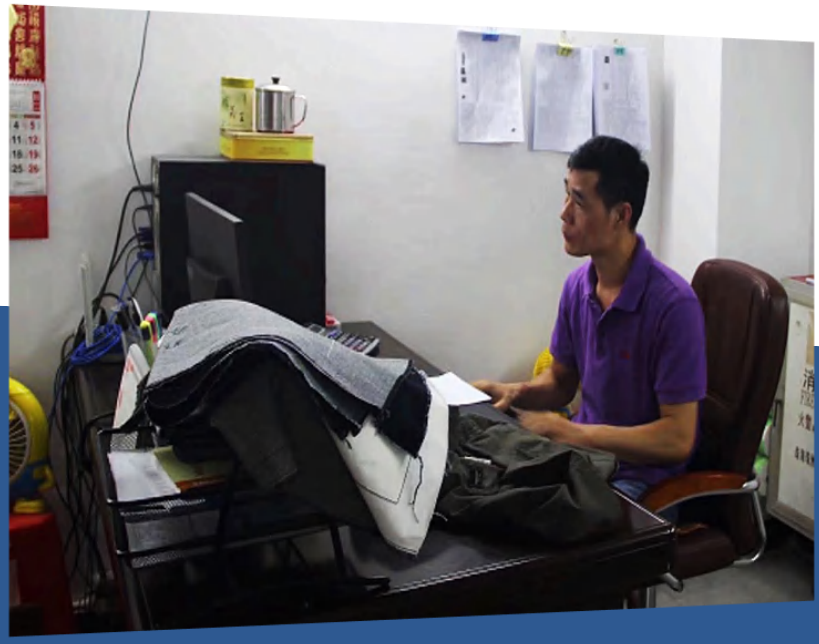
Cutting Department



Sewing Department



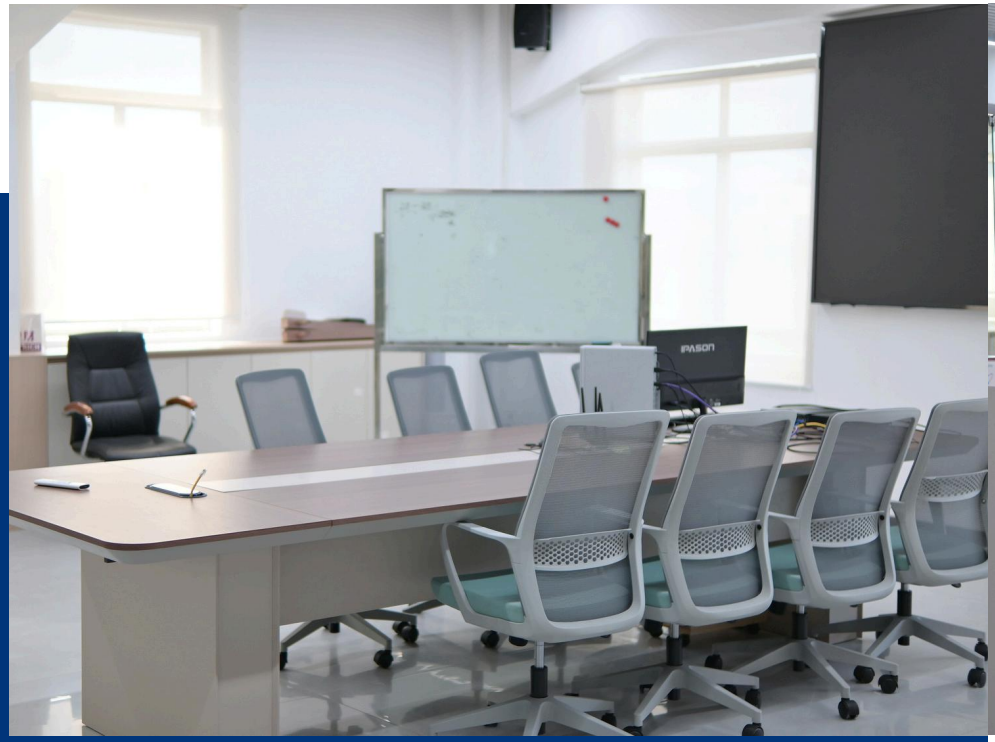
Sample Development Dept.



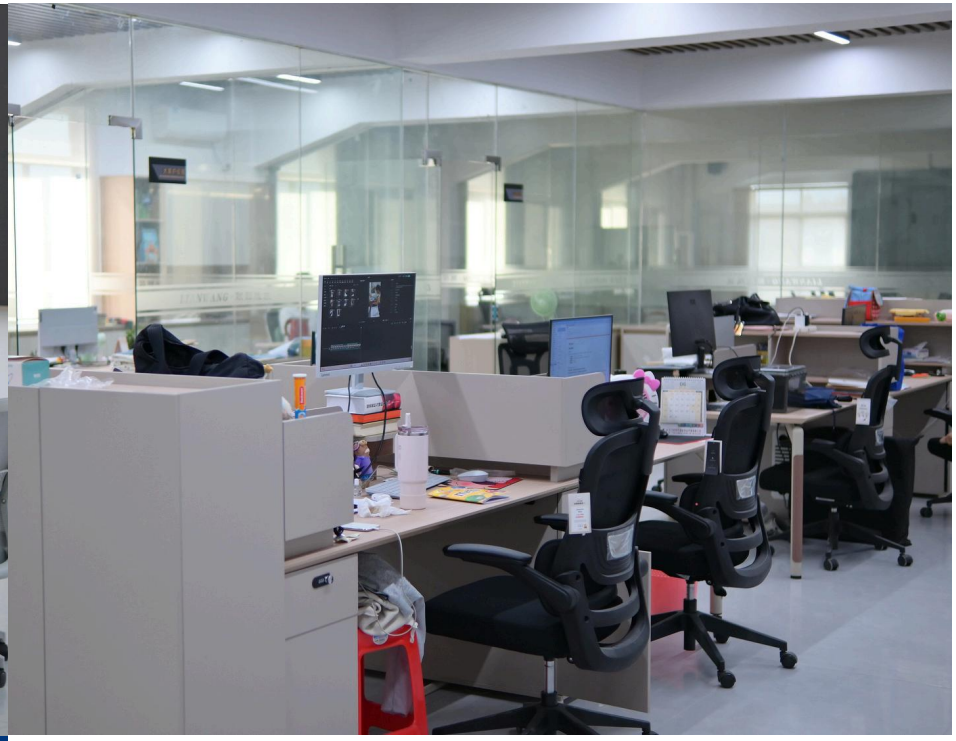
Pattern Department



Quality Control Department



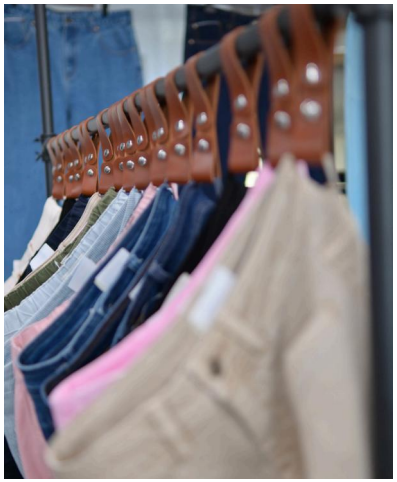
Meeting Room



Business Office

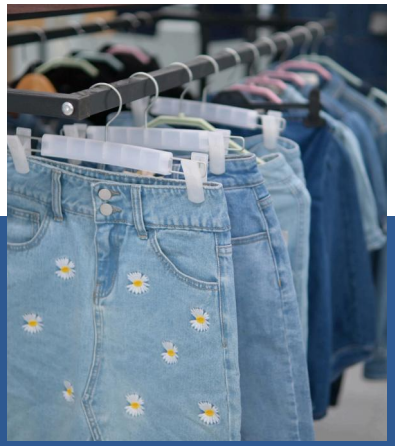
Showroom





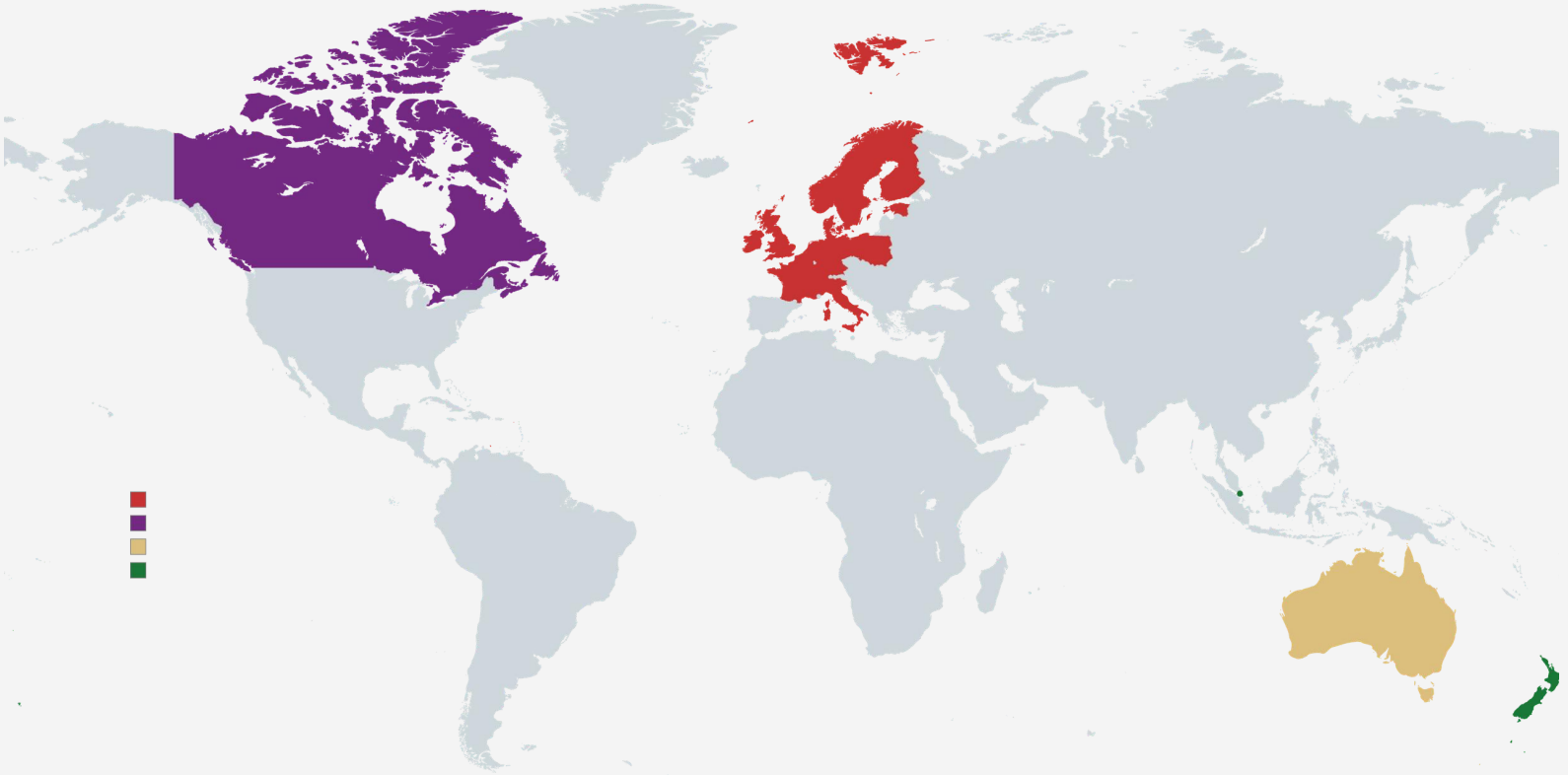






OEM：80%

ODM：20%



Northern America 47%

Australia 33%

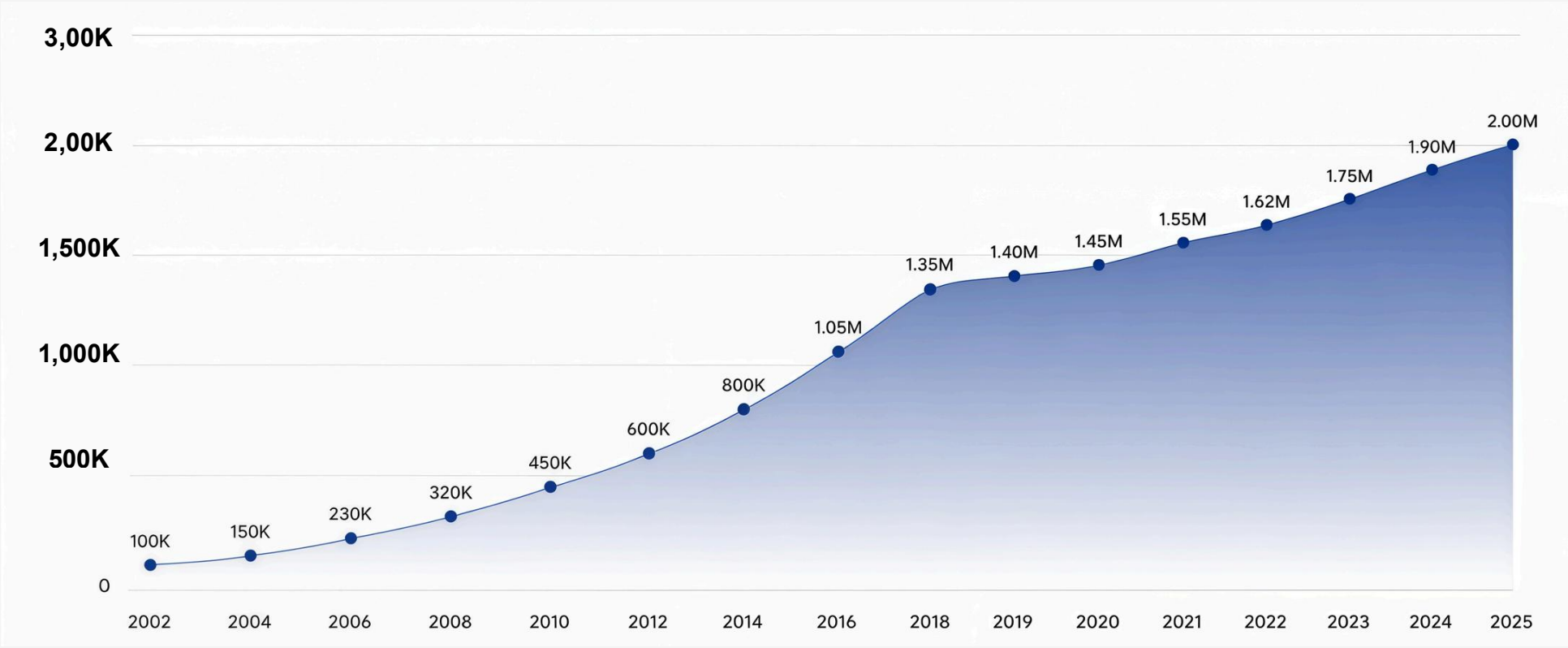
Western Europe 16%

Others 4%

13.9%

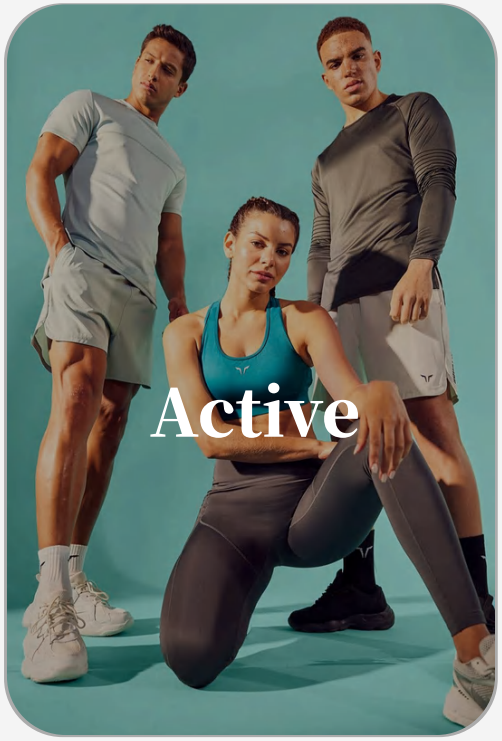
Average Annual Sales Growth

Revenue Growth

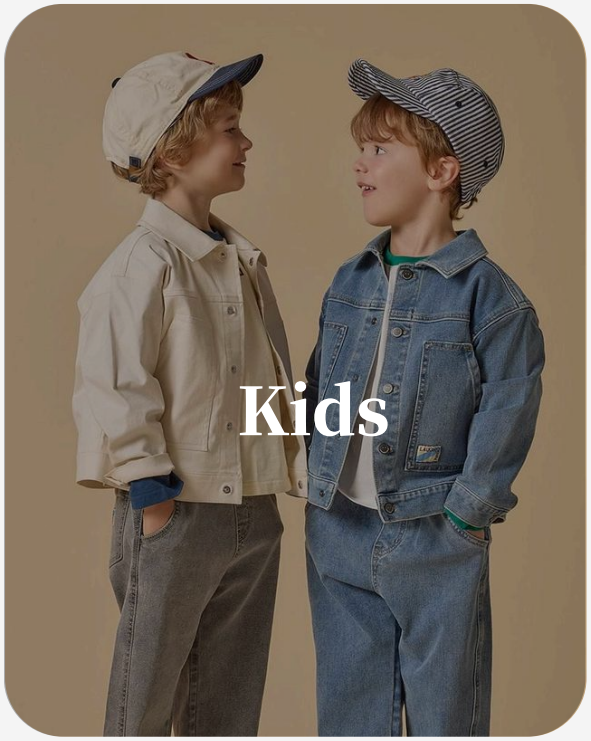


What We Customize









DENIM COLLECTION



ACTIVEWEAR SERIES



GYM WEAR



JOGGER



YOGA SET



TRACKSUIT

DAILY BASIC



TANK TOP



T-SHIRT



CARGO PANTS



HOODIE

KID & INFANT













Denimwear

Knitwear

ODM OEM



Selects & Modifies Proto Designs



Confirm Custom Details

Samping Lead Time



Fabric Sourcing



Sample Development

Bulk Production



Sample Approved



Bulk Production

ODM OEM



Solution A

- **Spec-ready Development**

Clear Custom Requirement
Techpack Ready



Solution B

- **Sample-based Development**

Samples Provided for Reference
No Techpack Available



Solution C

- **Concept-based Development**

Pictures Provided for Reference
No Techpack Available

CUSTOMER LEAD TIME

Usually 20-25 Days Calendar Days after Order Confirmed

Order Confirmed
0.5-1 Days

Fabric Lead Time
5-6 Days

Production Lead Time
7-10 Days

Shipping Lead Time
5-9 Days



Design Review
Fabric Selection
Fit & Measuremnt
Design Detail



Fabric Sourcing
Fabric Selection
Procurement | Arrived



Fabric Testing
Weight Verification | Shrinkage
Color Fastness | Wash Trial
Other Upon Request



Garment Production
Pattern making | Cutting
Sewing | Washing | Finishing



Proto Sample
Ready for Shipment



Sample Delivered



60,000+ pcs/day
Monthly Output

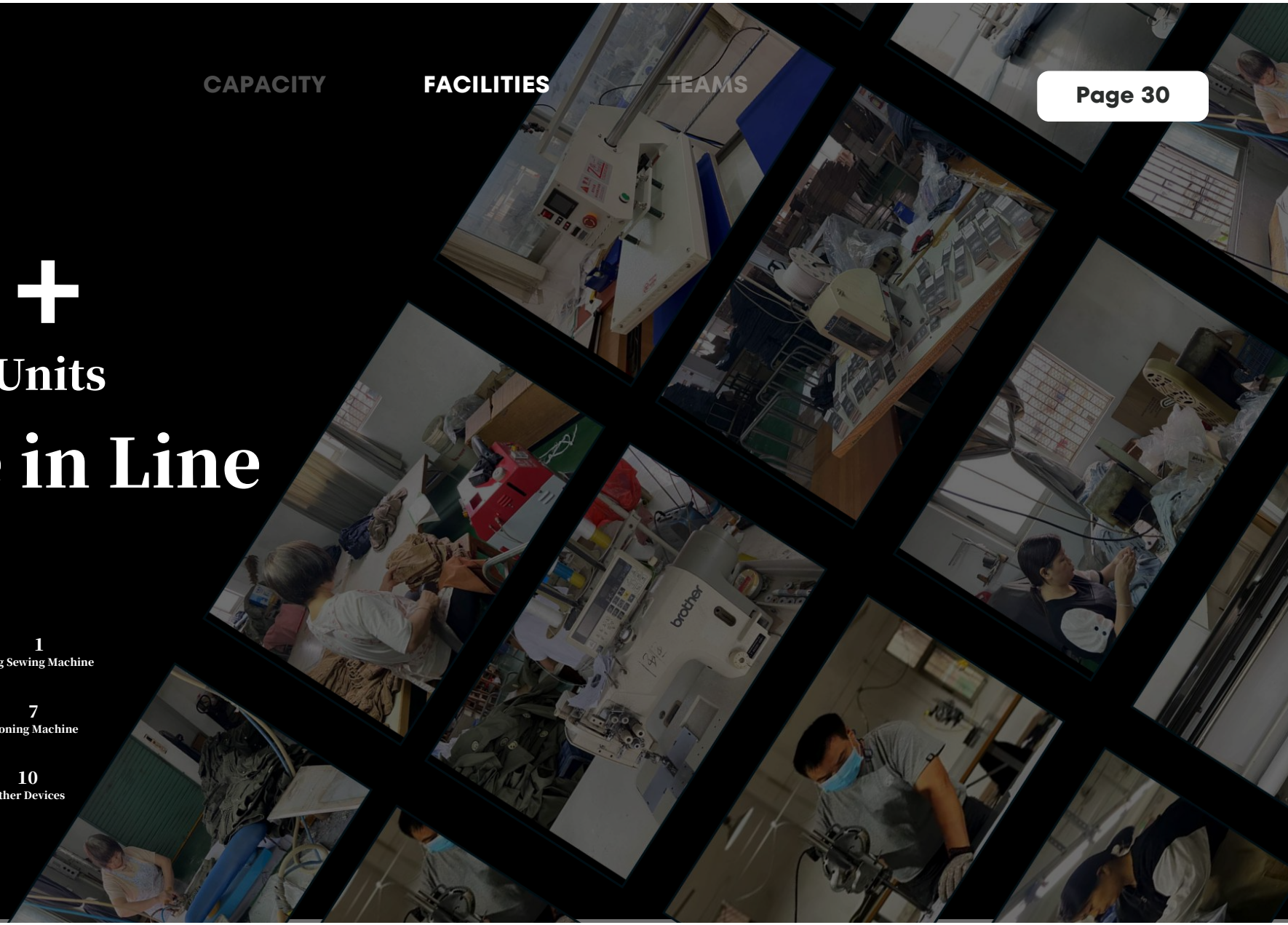
12,330 m²
Floor Space

1,500+ pcs/day
Denim wear

1,500+ pcs/day
Sports wear

171 + Units Machine in Line

6 Button Nailing Machine	130 Sewing Machine	1 Tag Sewing Machine
7 Fabric Cutting Machine	4 Trimming Machine	7 Ironing Machine
1 Decorating Machine	2 Electric Saw	10 Other Devices
1 Hot Pressing Machine	2 High Speed Inkjet Plotter	



LIANWANG

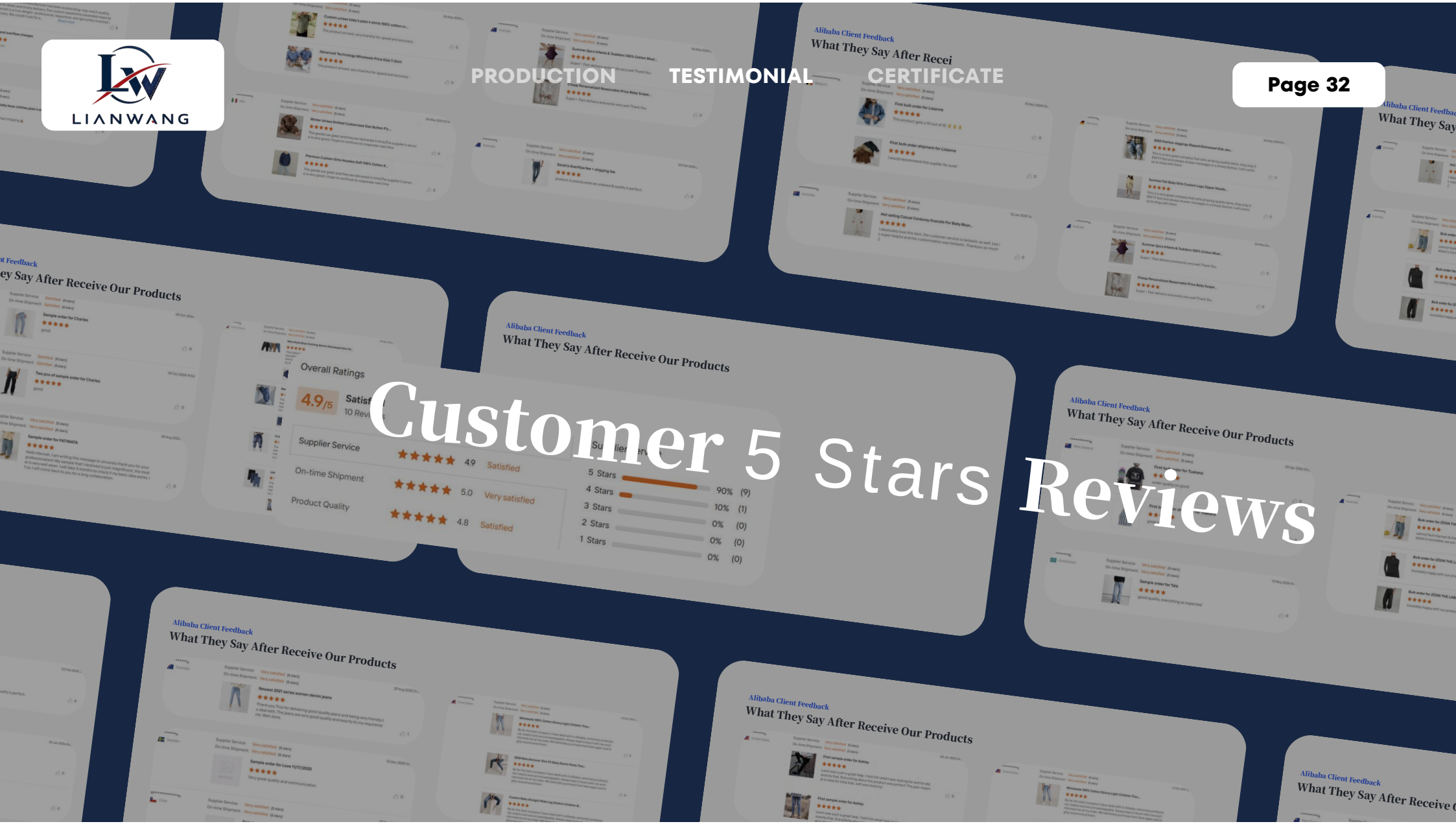
200 +
Employees

4
Production
Lines

130+
Seamstress

10
QC Inspectors

4
Tech Engineers

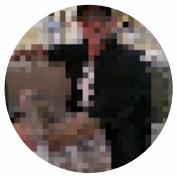


Customer 5 Stars Reviews



P***l Swift United States

Yes I received them! I love the fabrics! For the hoodie, I like option B And would love the twill shorts to match it in terms of color



T***a Aspinall Australia

Hey Wilson that's so cool thank you really appreciate that. Can't wait to see more stuff like this so good. The clothing I work with you now will be in my second drop



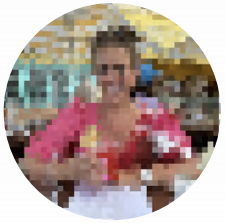
D***e Louis Australia

Hey, Hannah! The sample jeans came in today, and I absolutely love them! I'm going to have a girl try them on this weekend to make sure they look good on her as well. If they look good on her as well, we will move forward with production!



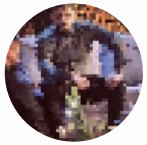
P***a Taveras England

Hello Hannah, I am writing this message to sincerely thank you for your professionalism! My sample that I received is just magnificent, the model is very well sewn. I will take 3 months to check if my basic idea works; if so, I will come back to you for a long collaboration.



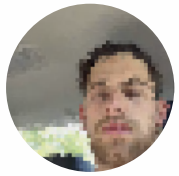
A***y Clarke United States

Got the new samples, I love the bolt denim, what is pricing? Both colors- 250-300 units each color Also producing for the denim shirts both styles- 250-300 each



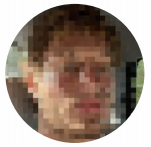
Y***a Fajardo New Zealand

Hi Levin, I've received the goods and am really happy with them! I will do an order for the MoQ on just the vests for now.Can you please let me know what you need from me? I'd be looking at 5-6 different sizes. If you could also let me know the material/fibre content info, I'll do up some custom tags I'd like added onto them.Thank you



D***a Daniel Italy

Yes thank you, everyone absolutely loves your jeans Levin. They are the greatest quality ever, and they get compliments all day from everyone



A***e D'Aboville France

Thank you, Wilson. The washes look excellent. Let's proceed with the other style I shared with you. Keep it the same fabric and color, but with a different fit.

LIANWANG

Certificaes From 2019-2025

Open to All Client-Specified Testing Protocols

BSCI
Business Social Compliance Initiative
Audited Supplier by ALG

TÜV Rheinland®
Verified Factory

OEKO TEX®
STANDARD 100

CONSUMER PRODUCT SAFETY COMMISSION UNITED STATES
CPSIA COMPLIANCE

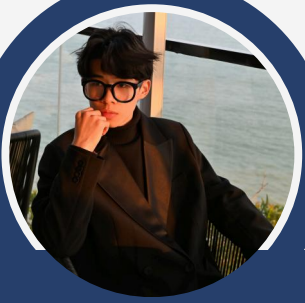


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Levin Guan

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levin@lianwanggarment.com

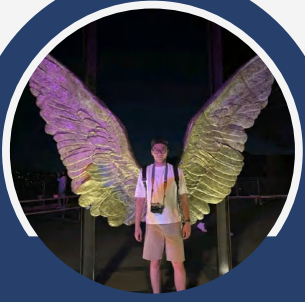


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LIANWANG

LOOKING FORWARD TO WORKING WITH YOU

We Build Your Line
You Build the Brand

COMPANY

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www.lianwanggarment.com

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